

VINCE.

Effective Fall 2023 Mens Label Manual Visual Aid

Date Issued: 3/21/2023

Updates:

1. Joker Label individual article numbers updated:
DYLAN VINCEM905, GRIFFITH VINCEM906,
OWEN VINCEM907, TAYLOR VINCEM908
2. Relaxed Fit Woven Label Added "VINCESM909"

MENS REQUIRED LABELING

*images are not to scale and for reference only



Main Labels



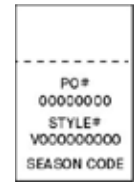
Size Label



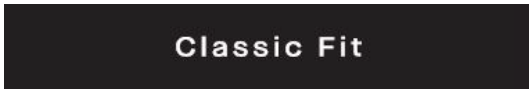
COO Label



Care Label



PO Label



Misc Fit Label
(Where Applicable)



Joker Label
(Where Applicable)



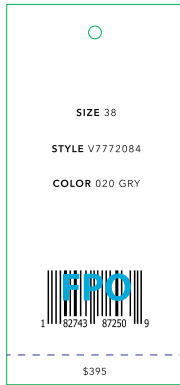
Misc Fabric Label
(Where Applicable)

MENS REQUIRED TAGS

*images are not to scale and for reference only



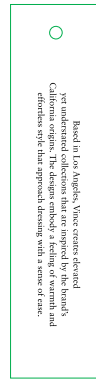
UPC Hangtag



UPC Sticker
(On Polybag)



Brand Story
(Discontinuing, complete stock)



Disclaimer
(Where Applicable)



Button Envelope
(Where Applicable)



Misc Label
(Where Applicable)

VINCE.






LABEL BOM MANUAL EFFECTIVE FALL 2023 - MENS

DATE ISSUED: 3/21/2023




UPDATES:

1. Joker Label individual article numbers updated:
DYLAN VINCEM905, GRIFFITH VINCEM906,
OWEN VINCEM907, TAYLOR VINCEM908
2. RELAXED FIT WOVEN LABEL ADDED "VINCESM909"


MEN'S MANDATORY LABELS AND TAGS

	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	REFERENCE IMAGE:	COLOR #1:	CATEGORY:
A	LARGE MAIN LABEL (SUSTAINABLE)	1	38MM X 68MM	16 BUSINESS DAYS	AT CENTER BACK 1/2" DOWN FROM JOIN SEAM, HIDDEN HAND TACKS AT 4 CORNERS SHEARLING - AT CENTER BACK 1/2" DOWN FROM JOIN SEAM, EXPOSED SINGLE NEEDLE MACHINE STITCHED AT EDGES LEATHER - AT CENTER BACK 1/2" DOWN FROM JOIN SEAM, HIDDEN SINGLE NEEDLE MACHINE STITCHED AT FOLDBACK		BLACK/WHITE	OUTERWEAR
DESCRIPTION	LARGE MAIN LABEL (SUSTAINABLE)							
ARTICLE #:	VINCESM402							
VENDOR:	AVERY							
B	MEDIUM MAIN LABEL (SUSTAINABLE)	1	20MM X 68MM	16 BUSINESS DAYS	SHIRTING: AT CENTER BACK 1/2" DOWN FROM JOIN SEAM, HIDDEN SINGLE NEED MACHINE STITCHED BOTTOMS: FRONT ZIP - CENTERED ON WAISTBAND AT CENTER BACK, HIDDEN HAND TACKS AT 4 CORNERS CENTER BACK ZIPPER - AT WEARER'S LEFT SIDE 1/2" FM ZIPPER SEAM, CENTERED ON WAISTBAND, HIDDEN HAND TACKS AT 4 CORNERS BOTTOMS WITH INTERIOR BINDING - 1/8" ABOVE JOIN SEAM, AT CENTER BACK, HIDDEN HAND OR MACHINE TACKS AT 2 TOP CORNERS ON STITCH LINE ELASTIC WAISTBAND - CENTERED ON WAISTBAND AT CENTER BACK, HIDDEN HAND OR MACHINE TACKS AT 4 CORNERS KNITS - AT CENTER BACK, 1/16" ABOVE JOIN SEAM ON STITCH LINE, HIDDEN MACHINE TACKS AT 2 TOP CORNERS WITH EASE		BLACK/WHITE	SHIRTING, BOTTOMS, KNITS
DESCRIPTION	MEDIUM MAIN LABEL (SUSTAINABLE)							
ARTICLE #:	VINCESM401							
VENDOR:	AVERY							
C	SMALL MAIN LABEL (SUSTAINABLE)	1	13MM X 68MM	16 BUSINESS DAYS	AT CENTER BACK, 1/16" ABOVE JOIN SEAM ON STITCH LINE, HIDDEN MACHINE TACKS AT 2 TOP CORNERS WITH EASE		BLACK/WHITE	KNITS
DESCRIPTION	SMALL MAIN LABEL (SUSTAINABLE)							
ARTICLE #:	VINCESM400							
VENDOR:	AVERY							
D	WATER BASED SCREEN PRINT	1	AS APPROVED ARTWORK	N/A	AT CENTER BACK NECK 3/8" BELOW NECK SEAM OR 1/2" BELOW NECK SEAM & 1/2" LEFT SIDE OF CENTER BACK SEAM		LIGHT COLORS: BLACK DARK COLORS: WHITE PANTONE #11-0601	KNITS
DESCRIPTION	WATER BASED SCREEN PRINT							
ARTICLE #:	N/A							
VENDOR:	MFG. SUPPLIED							
E	VINCE LOGO SCREEN PRINT	1	0.25" X 1.25"	N/A	SEE SPEC SHEET		WHITE	ACCESSORIES
DESCRIPTION	VINCE LOGO SCREEN PRINT							
ARTICLE #:								
VENDOR:	VENDOR SUPPLIED							


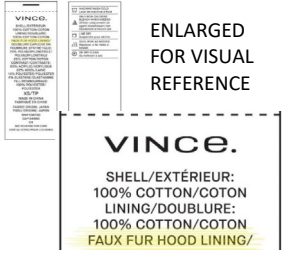

MEN'S SIZE LABELS

	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	REFERENCE IMAGE:	COLOR #1:	CATEGORY:
A	BILINGUAL SIZE LABEL	1	16MM x 26MM	16 BUSINESS DAYS	SINGLE NEEDLE MACHINE STITCHED CENTERED UNDER MAIN LABEL + ATTACHED TO MAIN LABEL		BLACK/WHITE	VARIOUS CATEGORIES
DESCRIPTION	BILINGUAL SIZE LABEL (XXS, XS, S M L, XL, OS, XXXL, ML)							
ARTICLE #:	VINCESM700							
VENDOR:	AVERY							
B	BILINGUAL ALPHA DUAL SIZE LABEL	1	19MM x 26MM	16 BUSINESS DAYS	SINGLE NEEDLE MACHINE STITCHED CENTERED UNDER MAIN LABEL + ATTACHED TO MAIN LABEL		BLACK/WHITE	VARIOUS CATEGORIES
DESCRIPTION	BILINGUAL ALPHA DUAL SIZE LABEL (XS/S)							
ARTICLE #:	VINCESM800							
VENDOR:	AVERY							
C	NUMERIC SIZE LABEL	1	10MM x 26MM	16 BUSINESS DAYS	SINGLE NEEDLE MACHINE STITCHED CENTERED UNDER MAIN LABEL + ATTACHED TO MAIN LABEL		BLACK/WHITE	VARIOUS CATEGORIES
DESCRIPTION	NUMERIC SIZE LABEL							
ARTICLE #:	VINCESM403							
VENDOR:	AVERY							


MEN'S COO LABELS

	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	REFERENCE IMAGE:	COLOR #1:	CATEGORY:
A	COO LABEL (SUSTAINABLE)	1	14MM X 34MM	16 BUSINESS DAYS	INSERTED INTO NECK SEAM, 1" RIGHT OF MAIN LABEL		BLACK/WHITE	ALL CATEGORIES
DESCRIPTION	COUNTRY OF ORIGIN LABEL W/FRENCH TRANSLATION							
ARTICLE #:	VINCESM405							
VENDOR:	AVERY (DO NOT ADD TO IN'L DROP SHIPMENTS)							


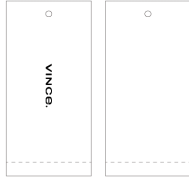




MEN'S CARE LABEL

	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	REFERENCE IMAGE:	COLOR #1:	CATEGORY:
A	CARE LABEL	1	32MM X 72MM	7-10 BUSINESS DAYS	AT WEARER'S LEFT SIDE 4" FROM BOTTOM EDGE. SINGLE NEEDLE MACHINE STITCHED		WHITE/BLACK	ALL CATEGORIES
DESCRIPTION	CARE LABEL							
ARTICLE #:	M-W-SATIN-LB							
VENDOR:	AVERY							
B	CARE LABEL (IF FAUX FUR VERBIAGE IS NEEDED)	1	32MM X 72MM	7-10 BUSINESS DAYS	AT WEARER'S LEFT SIDE 4" FROM BOTTOM EDGE. SINGLE NEEDLE MACHINE STITCHED		WHITE/BLACK	ALL CATEGORIES
DESCRIPTION	CARE LABEL (IF FAUX FUR VERBIAGE IS NEEDED)							
ARTICLE #:	M-W-SATIN-LB							
VENDOR:	AVERY							
C	FUR CARE & CONTENT LABEL	1	MFG. SUPPLIED	N/A	CENTERED UNDER CARE LABEL		WHITE/BLACK	FUR
DESCRIPTION	FUR CARE & CONTENT LABEL							
ARTICLE #:	SEE P.O.							
VENDOR:	MFG. SUPPLIED							


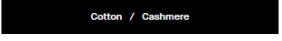
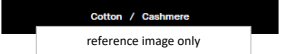
MEN'S PO LABEL

	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	REFERENCE IMAGE:	COLOR #1:	CATEGORY:
A	PO/STYLE/SEASON LABEL	1	13MM x 19MM	N/A	CENTERED UNDERNEATH CARE LABEL		WHITE/BLACK	ALL CATEGORIES
DESCRIPTION	PO/STYLE/SEASON LABEL							
ARTICLE #:	N/A							
VENDOR:	MFG. SUPPLIED							



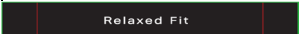




MEN'S HANGTAGS + STICKER




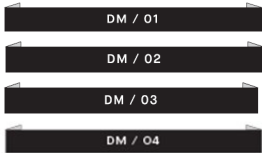


	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	REFERENCE IMAGE:	COLOR #1:	CATEGORY:
A	UPC HANGTAG & COTTON STRING (SUSTAINABLE)	1	1.625" X 3.5"	16-18 BUSINESS DAYS	HANG TAG WITH COTTON STRING LOOPED THRU COO LABEL (VINCE LOGO FACED UP) INT'L DROP SHIPMENTS: HANG TAG WITH COTTON STRING LOOPED THRU MAIN LABEL. REMOVE PRICE PERFORATION.		WHITE/BLACK	ALL CATEGORIES
DESCRIPTION	UPC HANGTAG & COTTON STRING (SUSTAINABLE)							
ARTICLE #:	VINCESH501 & VINCEH499							
VENDOR:	AVERY							
B	UPC BLANK PRICE TICKET	1	0.85" X 3.5"	14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND HANG TAG (BRAND STORY FACED UP)		WHITE/BLACK	ALL CATEGORIES
DESCRIPTION	UPC BLANK PRICE TICKET							
ARTICLE #:	VINCESH500							
VENDOR:	AVERY							
C	COTTON STRING ONLY	1	0.85" X 3.5"	14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND HANG TAG (BRAND STORY FACED UP)		WHITE/BLACK	ALL CATEGORIES
DESCRIPTION	COTTON STRING ONLY							
ARTICLE #:	VINCEH499							
VENDOR:	AVERY							
D	BRAND STORY HANG TAG (SUSTAINABLE)	1	0.85" X 3.5"	14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND HANG TAG (BRAND STORY FACED UP)		WHITE/BLACK	ALL CATEGORIES
DESCRIPTION	BRAND STORY HANG TAG (SUSTAINABLE)							
ARTICLE #:	VINCESH544							
VENDOR:	AVERY							
E	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	see disclaimer page	WHITE/BLACK	ALL CATEGORIES
DESCRIPTION	DISCLAIMER HANG TAG							
ARTICLE #:	SEE DISCLAIMER PAGE							
VENDOR:	AVERY							
F	BUTTON ENVELOPE (SUSTAINABLE)	1	1.625" X 2.5"	14-16 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND ALL HANG TAGS (VINCE LOGO FACED UP)		WHITE/BLACK	ALL CATEGORIES
DESCRIPTION	BUTTON ENVELOPE (SUSTAINABLE)							
ARTICLE #:	VINCESB600							
VENDOR:	AVERY							
G	VINCE UPC STICKER	1	48MM X 36MM	12-14 BUSINESS DAYS	GOH: UPPER RIGHT CORNER OF POLYBAG. 7" DOWN FROM TOP EDGE, 2 3/4" FROM SIDE EDGE.		WHITE/BLACK	ALL CATEGORIES
DESCRIPTION	VINCE UPC STICKER							
ARTICLE #:	VINH300							
VENDOR:	AVERY							




MEN'S OPTIONAL LABELS AND TAGS (MISC)

	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	REFERENCE IMAGE:	COLOR #1:	CATEGORY:
A	FABRIC MADE IN ITALY WOVEN LABEL (SUSTAINABLE)	1	8 MM X 45 MM	16 BUSINESS DAYS	CENTERED UNDER MAIN LABEL 1/4". HIDDEN SINGLE NEEDLE MACHINE STITCH		BLACK/WHITE	VARIOUS CATEGORIES
DESCRIPTION	FABRIC MADE IN ITALY WOVEN LABEL (SUSTAINABLE)							
ARTICLE #:	VINCESM417							
VENDOR:	AVERY							
B	COTTON / CASHMERE WOVEN LABEL (SUSTAINABLE)	1	8 MM X 45 MM	16 BUSINESS DAYS	CENTERED UNDER FIT LABEL 1/8". HIDDEN SINGLE NEEDLE MACHINE STITCH. IF NO FIT LABEL, PLACE WHERE FIT LABEL GOES.		BLACK/WHITE	VARIOUS CATEGORIES
DESCRIPTION	COTTON / CASHMERE WOVEN LABEL (SUSTAINABLE)							
ARTICLE #:	VINCESM421							
VENDOR:								
C	PIMA WOVEN LABEL	1	8 MM X 45 MM	16 BUSINESS DAYS	CENTERED 3/8" UNDER MAIN+SIZE LABEL.HIDDEN SINGLE NEEDLE MACHINE STITCH.		BLACK/WHITE	VARIOUS CATEGORIES
DESCRIPTION	PIMA WOVEN LABEL							
ARTICLE #:	VINCESM704							
VENDOR:								








MEN'S OPTIONAL LABELS AND TAGS (FIT)

A	SLIM FIT LABEL							
DESCRIPTION	SLIM FIT LABEL							
ARTICLE #:	VINCESM406	1	8MM X 59MM	16 BUSINESS DAYS	CENTERED 3/8" BELOW SIZE LABEL HIDDEN SINGLE NEEDLE MACHINE STITCHED. IF USING FABRIC MADE IN ITALY LABEL, CENTERED 1/8" BELOW SIZE LABEL.		BLACK/WHITE	VARIOUS CATEGORIES
VENDOR:	AVERY (AS NEEDED BASED ON FIT)							
B	CLASSIC FIT LABEL							
DESCRIPTION	CLASSIC FIT LABEL							
ARTICLE #:	VINCESM407	1	8MM X 59MM	16 BUSINESS DAYS	CENTERED 3/8" BELOW SIZE LABEL HIDDEN SINGLE NEEDLE MACHINE STITCHED. IF USING FABRIC MADE IN ITALY LABEL, CENTERED 1/8" BELOW SIZE LABEL.		BLACK/WHITE	VARIOUS CATEGORIES
VENDOR:	AVERY (AS NEEDED BASED ON FIT)							
C	RELAXED FIT LABEL							
DESCRIPTION	RELAXED FIT LABEL							
ARTICLE #:	VINCESM909	1	8MM X 59MM	16 BUSINESS DAYS	CENTERED 3/8" BELOW SIZE LABEL HIDDEN SINGLE NEEDLE MACHINE STITCHED. IF USING FABRIC MADE IN ITALY LABEL, CENTERED 1/8" BELOW SIZE LABEL.		BLACK/WHITE	VARIOUS CATEGORIES
VENDOR:	AVERY (AS NEEDED BASED ON FIT)							
D	FIT LABEL (SUSTAINABLE)							
DESCRIPTION	FIT LABEL (SUSTAINABLE)							
ARTICLE #:	VINCESM408, 409, 410, 415, 701, 702, 703	1	8MM X 68MM	16 BUSINESS DAYS	1 1/4" LEFT OF MAIN LABEL CENTERED IN BOTTOM HALF OF WB, HIDDEN SINGLE NEEDLE MACHINE STITCHED EXCEPTION FOR ELASTIC WAISTBAND WITH CENTER TUNNEL - 1 1/4" LEFT OF MAIN LABEL CENTERED ON WB, HIDDEN SINGLE NEEDLE MACHINE STITCHED	  	BLACK/WHITE	BOTTOMS
VENDOR:	AVERY #VINCESM408 - slim fit / griffith #VINCESM409 - slim fit / dylan #VINCESM410 - athletic fit / slater #VINCESM415 - classic fit / james #VINCESM701 - classic fit / Owen #VINCESM702 - relaxed slim fit / Taylor #VINCESM703 - relaxed fit / Vincent							
E	BLACK JOKER LABEL							
DESCRIPTION	BLACK JOKER LABEL							
ARTICLE #:	VINCESM420	1	1.62" X 3.24"	16-18 BUSINESS DAYS	PLACED ON WEARER'S RIGHT SIDE, SANDWICHED ONTO THE WAISTBAND 3/4" FROM THE BACK BELT LOOP. 2 VISIBLE MACHINE THREAD TACKS DTM TO JOKER AT 7.5mm FROM EDGE THROUGH ALL LAYERS.		BLACK/WHITE	BOTTOMS
VENDOR:	AVERY - VINCEM905 Slim Fit / Dylan VINCEM906 Slim Fit / Griffith VINCEM907 Classic Fit / Owen VINCEM908 Relaxed Fit / Taylor							

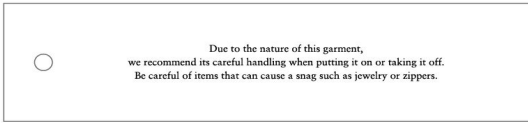
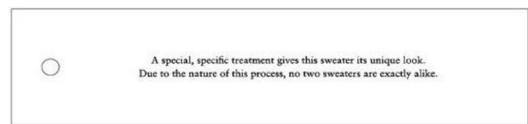
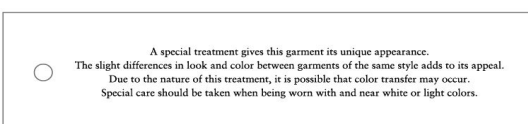
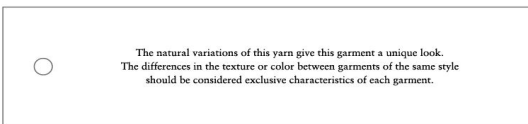
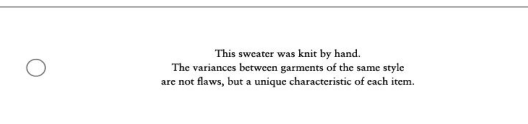
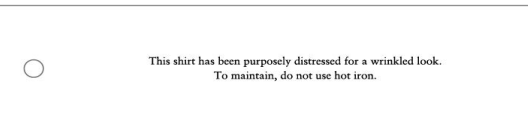
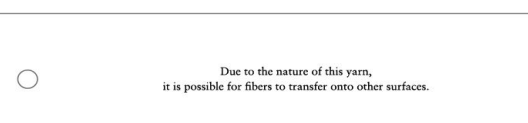
MEN'S DENIM BOTTOMS							
	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	NOTES:	COLOR #1:
A	CARE LABEL	1	31mm X 140mm	2 WEEKS	INSERTED INTO WEARER'S LEFT INSIDE WB JOIN SEAM (CENTER WITH POCKET BAG) **APPLIED BEFORE WASH**		BLACK/WHITE
DESCRIPTION	CARE LABEL						
ARTICLE #:	V-DM						
VENDOR:	LABELTEX						
	**Custom printed for each style/ fty to indicate fit description						
B	CARE LABEL	1	31mm X 140mm	2 WEEKS	INSERTED INTO WEARER'S LEFT INSIDE WB JOIN SEAM (CENTER WITH POCKET BAG) **APPLIED BEFORE WASH**		GREY/BLACK
DESCRIPTION	CARE LABEL						
ARTICLE #:	V-P						
VENDOR:	LABELTEX						
	**Custom printed for each style/ fty to indicate fit description						
C	CUT TICKET	1	MFG. SUPPLIED	N/A	CENTER UNDERNEATH CARE LABEL **APPLIED BEFORE WASH**		WHITE/BLACK
DESCRIPTION	CUT TICKET						
ARTICLE #:	SEE P.O.						
VENDOR:	MFG. SUPPLIED						
	**Custom printed for each style						
D	FIT LABEL	1	2 3/4" X 5/16"	2-3 WEEKS	CENTERED ON WAISTBAND AT CENTER BACK, MACHINE TACKS AT 2 CENTER EDGES . **APPLIED BEFORE WASH**		BLACK/WHITE
DESCRIPTION	FIT LABEL						
ARTICLE #:	VI-VC-WL						
VENDOR:	TT GLOBAL DM/01: STRAIGHT DM/02: SLIM DM/03: SKINNY DM/04: RELAXED SLIM						
E	DEBOSSED LEATHER PATCH (SMALL)	1	1 3/4" X 1"	2-2.5 WEEKS	INSIDE GARMENT 1/4" ABOVE BOTTOM EDGE OF WAISTBAND AT CB. MACHINE TACKED AT 2 TOP CORNERS **APPLIED AFTER WASH**		BLACK/GREY
DESCRIPTION	DEBOSSED LEATHER PATCH (SMALL)						
ARTICLE #:	DA2019665						
VENDOR:	CADICA						
F	HANG TAG + DISCLAIMER + STRING	1	2" X 3 7/8" HANGTAG 1 7/8" X 3 3/4" DISCLAIMER TAG	2-2.5 WEEKS	LOOPED THRU WEARER'S RIGHT FRONT BELT LOOP (MAKE SURE "VINCE" FACES UP)		BLACK/WHITE
DESCRIPTION	HANG TAG + DISCLAIMER + STRING						
ARTICLE #:	CA1243094						
VENDOR:	CADICA DM/01: STRAIGHT DM/02: SLIM DM/03: SKINNY DM/04: RELAXED SLIM						

G	VINCE UPC STICKER						
DESCRIPTION	VINCE UPC STICKER	1	48MM X 36MM	12-14 BUSINESS DAYS	GOH: UPPER RIGHT CORNER OF POLYBAG. 7" DOWN FROM TOP EDGE, 2 3/4" FROM SIDE EDGE.		WHITE/BLACK
ARTICLE #:	VINH300						
VENDOR:	AVERY						
H	VINCE UPC STICKER WITH PRICE						
DESCRIPTION	VINCE UPC STICKER WITH PRICE	1	2" X 1.411"	12-14 BUSINESS DAYS	BACKSIDE OF HANGTAG, CENTERED 1/4" ABOVE BOTTOM EDGE. STICKER IS ROTATED 90 DEGREES COUNTER-CLOCKWISE.	 	WHITE/BLACK
ARTICLE #:	VINH300B						
VENDOR:	AVERY						






MEN'S DENIM JACKETS

	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	NOTES:	COLOR #1:
A	CARE LABEL	1	31mm X 140mm	2 WEEKS	AT WEARER'S LEFT SIDE 4" FROM BOTTOM EDGE. SINGLE NEEDLE MACHINE STITCHED **APPLIED BEFORE WASH**		BLACK/WHITE
DESCRIPTION	CARE LABEL						
ARTICLE #:	V-DM						
VENDOR:	LABELTEX						
	**Custom printed for each style						
B	CARE LABEL	1	31mm X 140mm	2 WEEKS	AT WEARER'S LEFT SIDE 4" FROM BOTTOM EDGE. SINGLE NEEDLE MACHINE STITCHED **APPLIED BEFORE WASH**		GREY/BLACK
DESCRIPTION	CARE LABEL						
ARTICLE #:	V-P						
VENDOR:	LABELTEX						
	**Custom printed for each style						
C	CUT TICKET	1	MFG. SUPPLIED	N/A	CENTER UNDERNEATH CARE LABEL **APPLIED BEFORE WASH**		WHITE/BLACK
DESCRIPTION	CUT TICKET						
ARTICLE #:	SEE P.O.						
VENDOR:	MFG. SUPPLIED						
	**Custom printed for each style						
D	DEBOSSED LEATHER PATCH (LARGE)	1	2 1/4" X 1 5/16"	2-2.5 WEEKS	INSIDE GARMENT 3/4" BELOW NECK SEAM AT CB. SINGLE NEEDLE EDGE STITCH ALL AROUND **APPLIED AFTER WASH**		BLACK/GREY
DESCRIPTION	DEBOSSED LEATHER PATCH (LARGE)						
ARTICLE #:	DA2019666						
VENDOR:	CADICA						
E	HANG TAG + DISCLAIMER + STRING	1	2" X 3 7/8" HANGTAG 1 7/8" X 3 3/4" DISCLAIMER TAG	2-2.5 WEEKS	LOOPED THRU 2ND PLACKET BUTTONHOLE FROM THE TOP (MAKE SURE "VINCE" FACES UP)		BLACK/WHITE
DESCRIPTION	HANG TAG + DISCLAIMER + STRING						
ARTICLE #:	CA1243094						
VENDOR:	CADICA FRONT SIDE OF DISCLAIMER IS BLANK						
F	VINCE UPC STICKER	1	48MM X 36MM	12-14 BUSINESS DAYS	GOH: UPPER RIGHT CORNER OF POLYBAG. 7" DOWN FROM TOP EDGE, 2 3/4" FROM SIDE EDGE.		WHITE/BLACK
DESCRIPTION	VINCE UPC STICKER						
ARTICLE #:	VINH300						
VENDOR:	AVERY						
G	VINCE UPC STICKER WITH PRICE	1	2" X 1.411"	12-14 BUSINESS DAYS	BACKSIDE OF HANGTAG, CENTERED 1/4" ABOVE BOTTOM EDGE. STICKER IS ROTATED 90 DEGREES COUNTER-CLOCKWISE.		WHITE/BLACK
DESCRIPTION	VINCE UPC STICKER WITH PRICE						
ARTICLE #:	VINH300B						
VENDOR:	AVERY						






DISCLAIMER HANG TAGS

	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	NOTES:	COLOR #1:
A	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>Due to the nature of this garment, we recommend its careful handling when putting it on or taking it off. Be careful of items that can cause a snag such as jewelry or zippers.</p>	WHITE/BLACK
DESCRIPTION	JEWELRY						
ARTICLE #:	VINCESH503						
VENDOR:	AVERY						
B	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>A special, specific treatment gives this sweater its unique look. Due to the nature of this process, no two sweaters are exactly alike.</p>	WHITE/BLACK
DESCRIPTION	UNIQUE SWEATER						
ARTICLE #:	VINCESH504						
VENDOR:	AVERY						
C	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>A special treatment gives this garment its unique appearance. The slight differences in look and color between garments of the same style adds to its appeal. Due to the nature of this treatment, it is possible that color transfer may occur. Special care should be taken when being worn with and near white or light colors.</p>	WHITE/BLACK
DESCRIPTION	COLOR TRANSFER						
ARTICLE #:	VINCESH506						
VENDOR:	AVERY						
D	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>The natural variations of this yarn give this garment a unique look. The differences in the texture or color between garments of the same style should be considered exclusive characteristics of each garment.</p>	WHITE/BLACK
DESCRIPTION	SWEATER VARIATION						
ARTICLE #:	VINCESH507						
VENDOR:	AVERY						
E	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>This sweater was knit by hand. The variances between garments of the same style are not flaws, but a unique characteristic of each item.</p>	WHITE/BLACK
DESCRIPTION	KNIT BY HAND						
ARTICLE #:	VINCESH509						
VENDOR:	AVERY						
F	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>This shirt has been purposely distressed for a wrinkled look. To maintain, do not use hot iron.</p>	WHITE/BLACK
DESCRIPTION	DISTRESSED SHIRTS						
ARTICLE #:	VINCESH511						
VENDOR:	AVERY						
G	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>Due to the nature of this yarn, it is possible for fibers to transfer onto other surfaces.</p>	WHITE/BLACK
DESCRIPTION	SWEATER FIBER TRANSFER						
ARTICLE #:	VINCESH513						
VENDOR:	AVERY						

DISCLAIMER HANG TAGS

	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	NOTES:	COLOR #1:
H	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>The natural variations of this fabric give this style a unique look and should be considered an exclusive characteristic of each garment.</p>	WHITE/BLACK
DESCRIPTION	NATURAL VARIATION						
ARTICLE #:	VINCESH516						
VENDOR:	AVERY						
I	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>The natural fraying of this raw edge finish highlights its unique and delicate nature. Please handle with special care to prevent snags & unraveling.</p>	WHITE/BLACK
DESCRIPTION	RAW EDGE						
ARTICLE #:	VINCESH517						
VENDOR:	AVERY						
J	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>This garment folds directly into its own pocket for convenient travel. Packing this garment for prolonged periods of time will result in wrinkles.</p>	WHITE/BLACK
DESCRIPTION	PACKABLE						
ARTICLE #:	VINCESH519						
VENDOR:	AVERY						
K	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>A specific washing treatment gives this item its unique look and feel. It is possible for fibers to transfer onto other surfaces.</p>	WHITE/BLACK
DESCRIPTION	BOILED CASHMERE - ACC						
ARTICLE #:	VINCESH520						
VENDOR:	AVERY						
L	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>The natural variations of this embroidery/ texture give this garment a unique look. We recommend its careful handling when putting it on or taking it off. Be careful of items that can cause a snag such as jewelry or zippers.</p>	WHITE/BLACK
DESCRIPTION	EMBROIDERY						
ARTICLE #:	VINCESH521						
VENDOR:	AVERY						


DISCLAIMER HANG TAGS

	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	NOTES:	COLOR #1:
M	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>This garment is manufactured from the finest naturally tanned hides. Any imperfections and gentle shading are part of its natural patina and serve to validate the authenticity of the skin. Given the skin's finish, loss of color and lamination from the leather is possible. Please use care in handling and avoid exposure to liquids. To prevent color transfer, care should be taken when placing in contact with light colored garments, fabric, or upholstery.</p>	WHITE/BLACK
DESCRIPTION	LEATHER NATURAL COLOR						
ARTICLE #:	VINCESH522						
VENDOR:	AVERY						
N	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>A specific treatment gives this Vince garment a unique and special look. Due to this treatment, there are slight differences in look and color between garments as well as possible color transfer. Care should be taken into consideration while wearing.</p>	WHITE/BLACK
DESCRIPTION	DENIM						
ARTICLE #:	VINCESH523						
VENDOR:	AVERY						
O	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>A special washing technique gives this sweater it's unique handfeel. Fibers may naturally transfer onto other surfaces. Abrasive contact should be avoided to preserve the finishing.</p>	WHITE/BLACK
DESCRIPTION	BOILED CASHMERE SWEATER						
ARTICLE #:	VINCESH524						
VENDOR:	AVERY						
P	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>Due to the enhanced fine brushing process of this fabric, it is possible for fibers to cluster on the fabric surface. Abrasive contact should be avoided to preserve the finishing.</p>	WHITE/BLACK
DESCRIPTION	PILLING						
ARTICLE #:	VINCESH525						
VENDOR:	AVERY						
Q	DISCLAIMER HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>The artisanal dyeing process of this fabric gives this style a unique and special appearance. The slight differences in look and color between garments are considered exclusive characteristics adding to their appeal.</p>	WHITE/BLACK
DESCRIPTION	PANNE VELVET						
ARTICLE #:	VINCESH526						
VENDOR:	AVERY						

DISCLAIMER HANG TAGS

R	DISCLAIMER HANG TAG						
DESCRIPTION	FIELD JACKET	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPEd THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>Due to the delicate nature of the fabrications in this garment careful handling is recommended. Abrasive contact should be avoided to preserve finishing and prevent color transfer.</p>	WHITE/BLACK
ARTICLE #:	VINCESH527						
VENDOR:	AVERY						

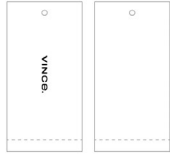






RECYCLED FABRICS DISCLAIMER HANG TAGS

S	DISCLAIMER HANG TAG						
DESCRIPTION	RECYCLED CASHMERE	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPEd THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>RESPONSIBLE FABRIC</p>	WHITE/BLACK
ARTICLE #:	VINCESH550						
VENDOR:	AVERY						
						 <p>This garment features Recycled Cashmere, a repurposed natural material sourced from pre- and post-consumer supply chains that extends the fiber's lifespan and endeavors to reduce the ecological footprint of the wool industry at large.</p>	

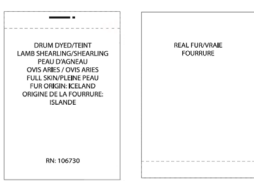


T	DISCLAIMER HANG TAG						
DESCRIPTION	NAIA	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPEd THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>This garment features Naia™, a biobased fiber made of wood pulp responsibly sourced from sustainably managed pine and eucalyptus forests, and manufactured with a reduced water and carbon footprint.</p>	WHITE/BLACK
ARTICLE #:	VINCESH551						
VENDOR:	AVERY						

U	DISCLAIMER HANG TAG						
DESCRIPTION	TENCEL	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPEd THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>This garment features TENCEL™ fibers, a blend of renewable wood sources manufactured in an environmentally-responsible production process for long-lasting, exceptionally soft, fully compostable and biodegradable fibers.</p>	WHITE/BLACK
ARTICLE #:	VINCESH552						
VENDOR:	AVERY						

V	DISCLAIMER HANG TAG						
DESCRIPTION	RECYCLED WOOL	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPEd THRU COTTON STRING BEHIND BRAND STORY TAG (BLANK FACED UP)	 <p>RESPONSIBLE FABRIC</p>	WHITE/BLACK
ARTICLE #:	VINCESH553						
VENDOR:	AVERY						
						 <p>This garment features Recycled Wool, a repurposed natural material sourced from pre- and post-consumer supply chains that extends the fiber's lifespan and endeavors to reduce the ecological footprint of the wool industry at large.</p>	

MEN'S MISC. TRIMS							
	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	NOTES:	COLOR #1:
A	UPC BLANK PRICE TICKET	1	1.625" X 3.5"	16-18 BUSINESS DAYS			WHITE/BLACK
DESCRIPTION	UPC PRICE TICKET						
ARTICLE #:	VINCESH500						
VENDOR:	AVERY						
B	COTTON STRING ONLY	1		12-14 BUSINESS DAYS			WHITE
DESCRIPTION	COTTON STRING ONLY						
ARTICLE #:	VINCESH499						
VENDOR:	AVERY						
C	REVERSIBLE HANG TAG W/ COO	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPEO THRU 3" CLEAR SWIFTTACK AT CB NECK SEAM IN FRONT OF UPC HANG TAG (COO FACE UP)		WHITE/BLACK
DESCRIPTION	REVERSIBLE HANG TAG W/ COO						
ARTICLE #:	VINCESH600						
VENDOR:	AVERY						
D	WATER RESISTANT HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPEO THROUGH COTTON STRING, PLACED BEHIND BRAND STORY (VERBIAGE FACED UP)		WHITE/BLACK
DESCRIPTION	WATER RESISTANT HANG TAG						
ARTICLE #:	VINCESH539						
VENDOR:	AVERY						
E	COTTON / CASHMERE HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPEO THROUGH COTTON STRING, PLACED BEHIND BRAND STORY (VERBIAGE FACED UP)		WHITE/BLACK
DESCRIPTION	COTTON / CASHMERE HANG TAG						
ARTICLE #:	VINCESH537						
VENDOR:	AVERY						
F	PIMA / CASHMERE HANG TAG	1	0.85" X 3.5"	12-14 BUSINESS DAYS	LOOPEO THROUGH COTTON STRING, PLACED BEHIND BRAND STORY (VERBIAGE FACED UP)		WHITE/BLACK
DESCRIPTION	PIMA / CASHMERE HANG TAG						
ARTICLE #:	VINCESH538						
VENDOR:	AVERY						
G	FABRIC MADE IN ITALY WOVEN LABEL	1	8 MM X 45 MM	16 BUSINESS DAYS	BOTTOMS + SHIRTING: CENTERED UNDER FIT LABEL 1/8". HIDDEN SINGLE NEEDLE MACHINE STITCH. IF NO FIT LABEL, PLACE WHERE FIT LABEL GOES. OUTERWEAR: CENTERED UNDER MAIN & SIZE LABEL 3/8". HIDDEN SINGLE NEEDLE MACHINE STITCH.		BLACK/WHITE
DESCRIPTION	FABRIC MADE IN ITALY WOVEN LABEL						
ARTICLE #:	VINCESH417						
VENDOR:	AVERY						

MEN'S MISC. TRIMS

H		FUR CARE & CONTENT LABEL							
DESCRIPTION	FUR CARE & CONTENT LABEL	1	MFG. SUPPLIED	N/A	CENTERED UNDER CARE LABEL			WHITE/BLACK	
ARTICLE #:	SEE P.O.								
VENDOR:	MFG. SUPPLIED								
I		CARE LABEL (IF FAUX FUR VERBIAGE IS NEEDED)							
DESCRIPTION	CARE LABEL (IF FAUX FUR VERBIAGE IS NEEDED)	1	32MM X 72MM	7-10 BUSINESS DAYS	SEE GARMENT CATEGORY FOR PLACEMENT			WHITE/BLACK	
ARTICLE #:	M-W-SATIN-LB								
VENDOR:	AVERY								
									

VINCE.

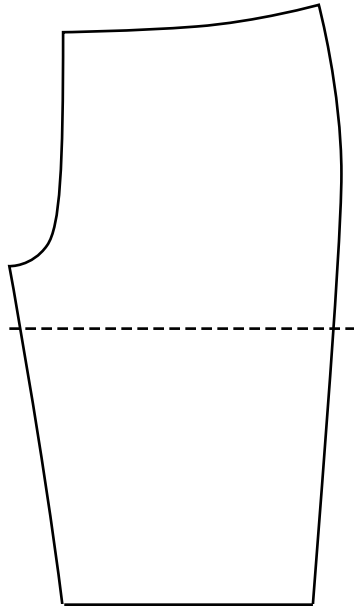
BOM ILLUSTRATION MANUAL FALL 2023 - MENS

DATE ISSUED: 3/21/23

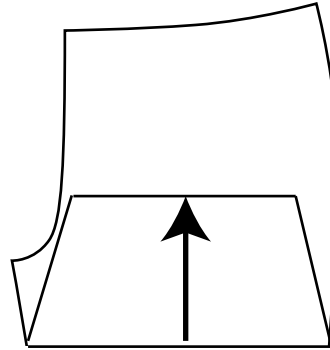
UPDATES: NEW FOLDING METHOD (WOVEN 5 POCKET AND CHINO)

BI-FOLD- CASUAL WOVEN SHORTS

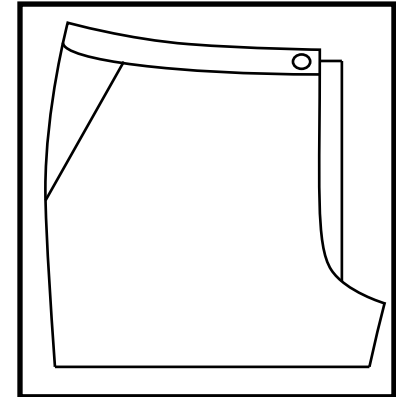
1. Fold short back to back with fold at rise.



2. Fold short leg up once at thigh.

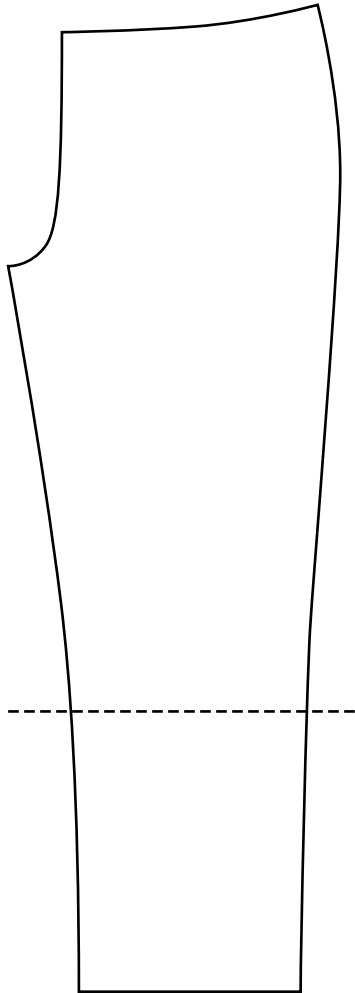


3. Wearer's right faced up.

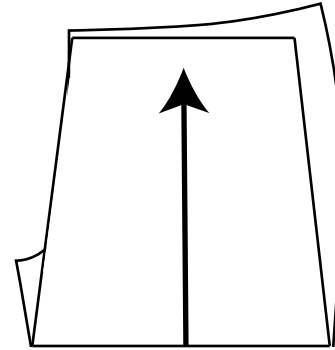
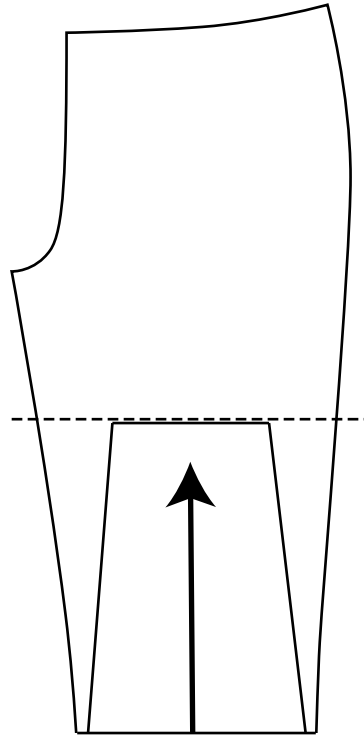


TRI-FOLD- CASUAL WOVEN BOTTOMS

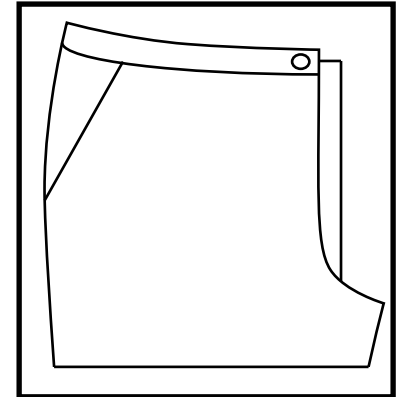
1. Fold pant back to back with fold at rise.



2. Fold pant leg in thirds - bottom edge to above knee then fold up to waist top edge.



3. Wearer's right faced up.



BI-FOLD- CASUAL WOVEN 5 POCKET

1. Fold pant front to front with fold at rise. Pull crotch point out and smooth leg.



2. Fold pant leg in half - bottom edge to waist band



3. Wearer's right faced up.

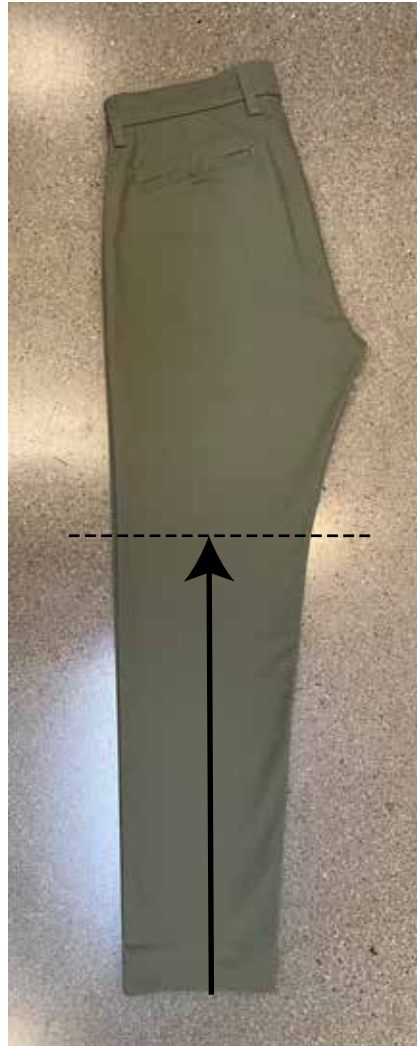


BI-FOLD- CASUAL WOVEN CHINO

1. Fold pant front to front with fold at rise. Pull crotch point out and smooth leg.



2. Fold pant leg in half - bottom edge to waist band

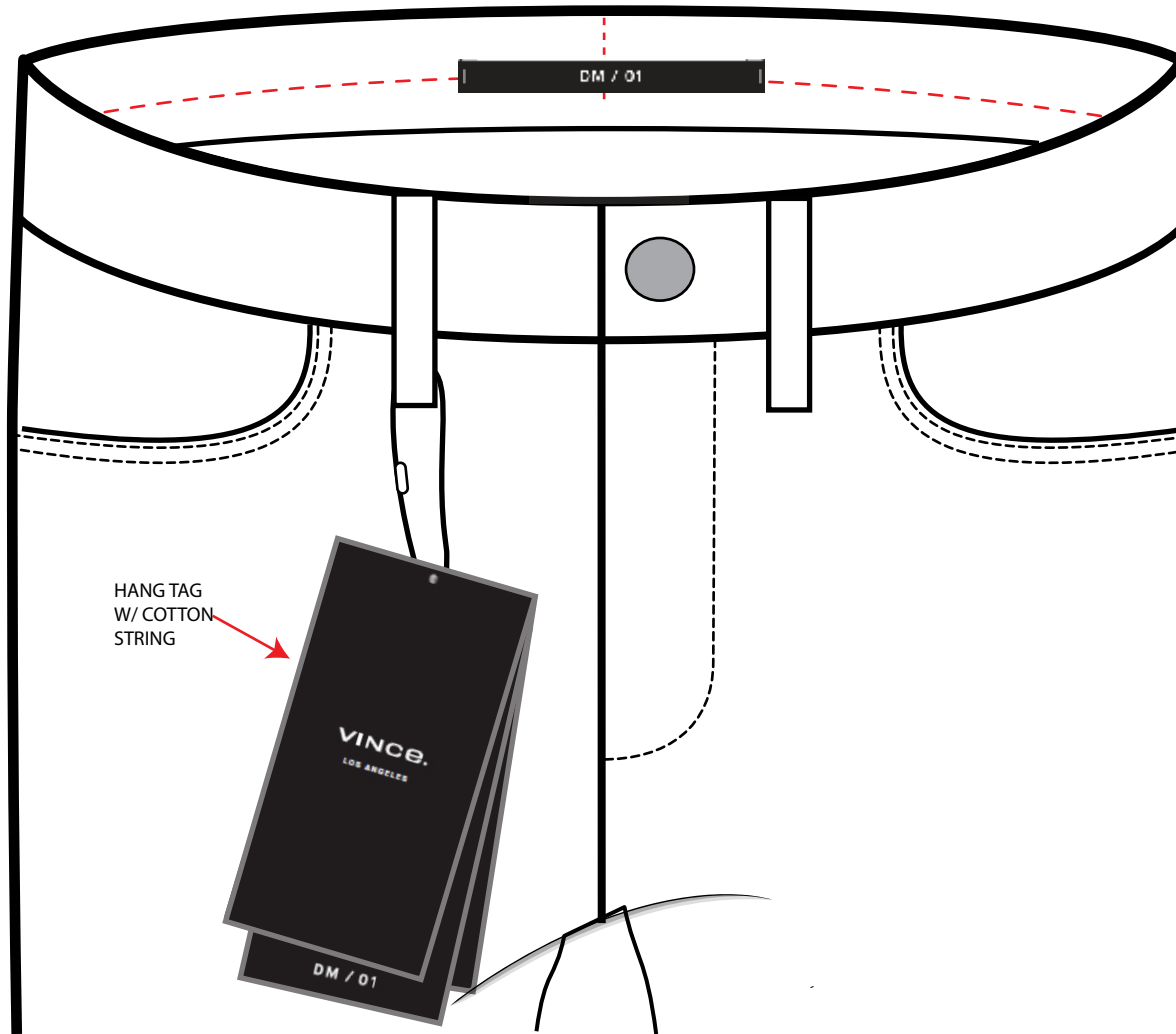


3. Wearer's right faced up.

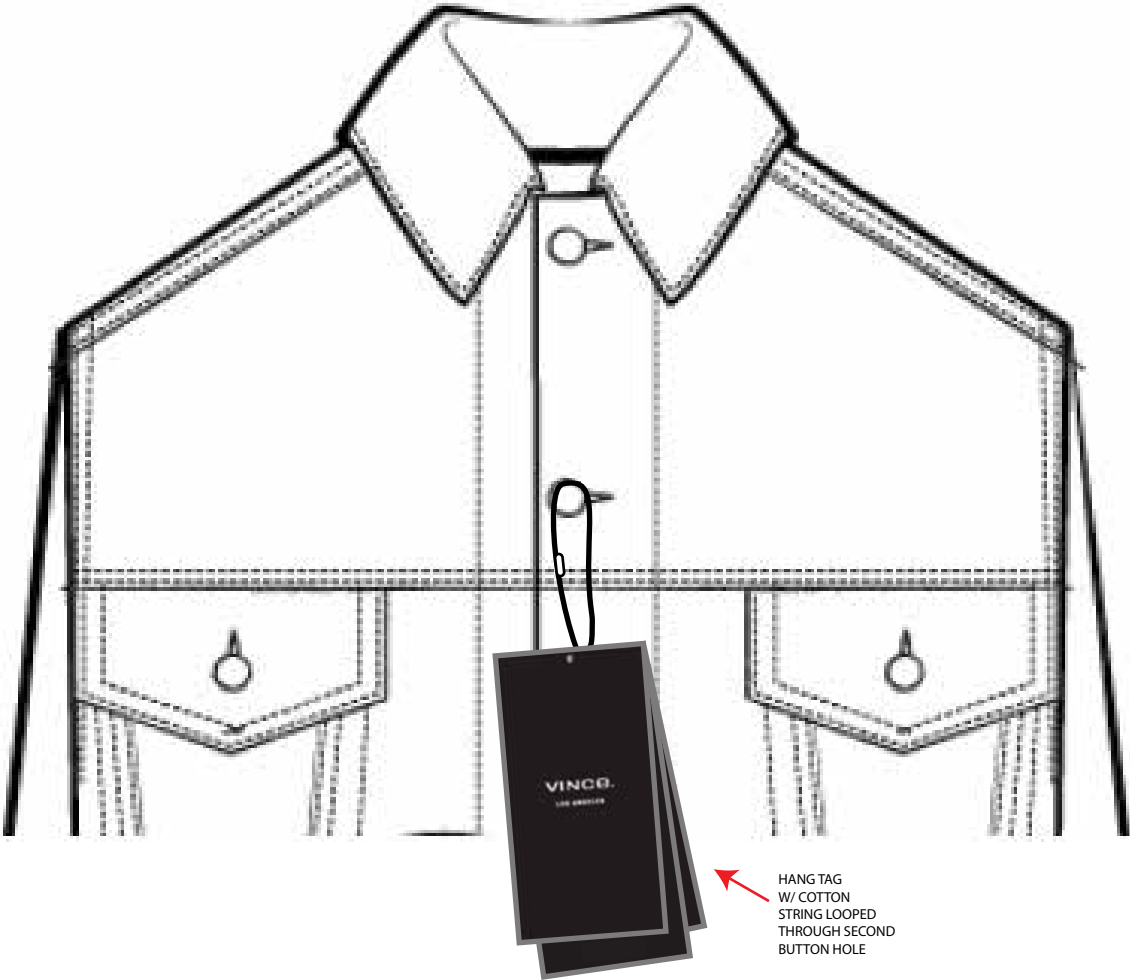


MAIN LABELS - DENIM BOTTOMS

CENTER BACK



HANGTAG - DENIM JACKET



FOLDING METHOD - DENIM JACKETS



STEP 1: GARMENT FACE DOWN,
SLEEVES EXTENDED, FLAT



STEP 2: SLEEVE FOLDED BACK



STEP 3: REPEAT FOLD TO
OPPOSITE SLEEVE

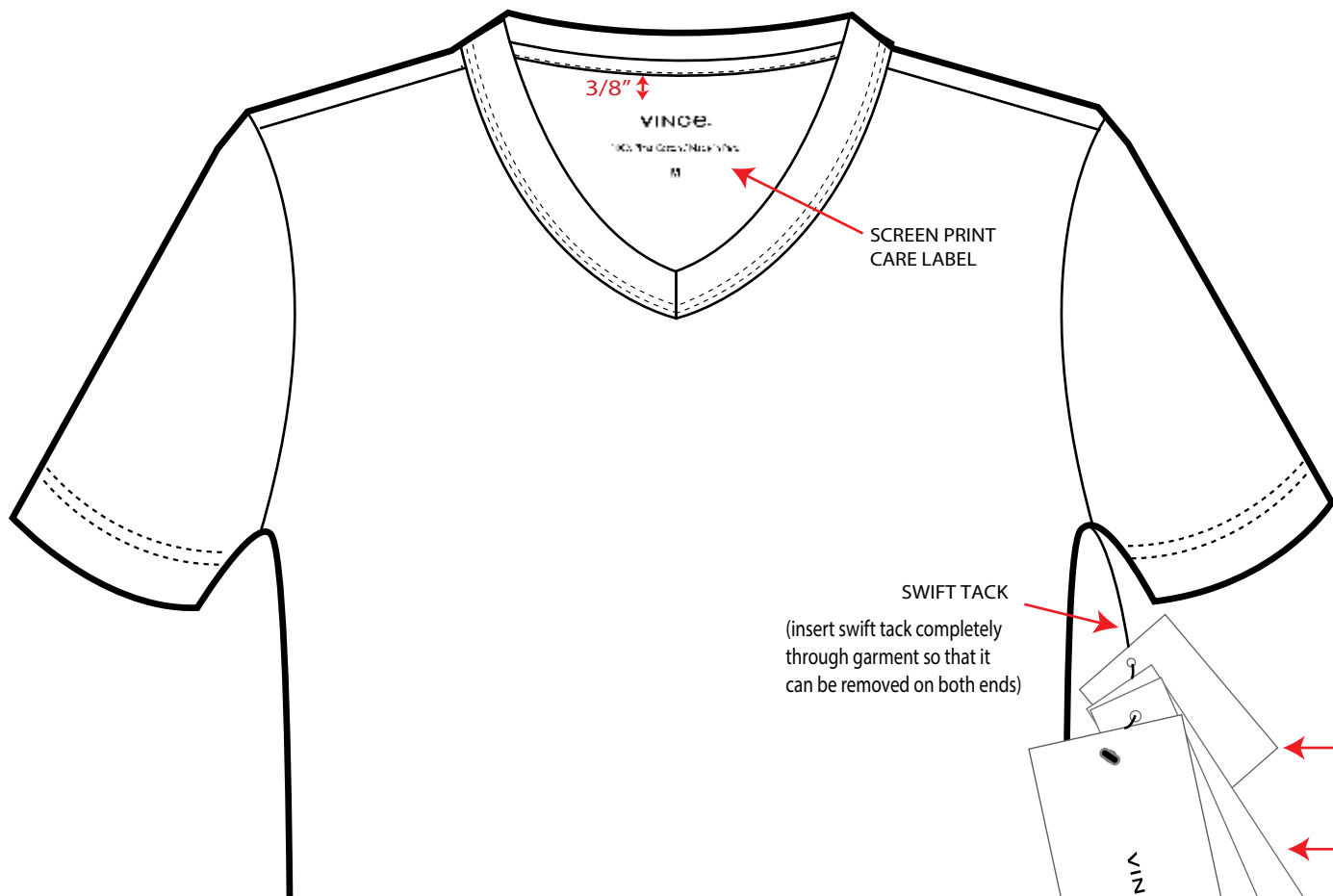


STEP 4: HALF FOLD



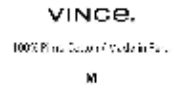
STEP 5: INSERT INTO VINCE POLY BAG
WITH HANGTAG/BARCODE EXPOSED

SCREEN PRINT PLACEMENT KNIT TOPS

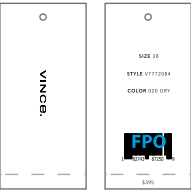


LEGEND:


Water Based Screen Print Label




Hang Tag *VINCEH501




Brand Story Hang Tag *VINCEH544






Disclaimer Hang Tag



Button Envelope: *VINCEB600



SWIFT TACK
(insert swift tack completely through garment so that it can be removed on both ends)

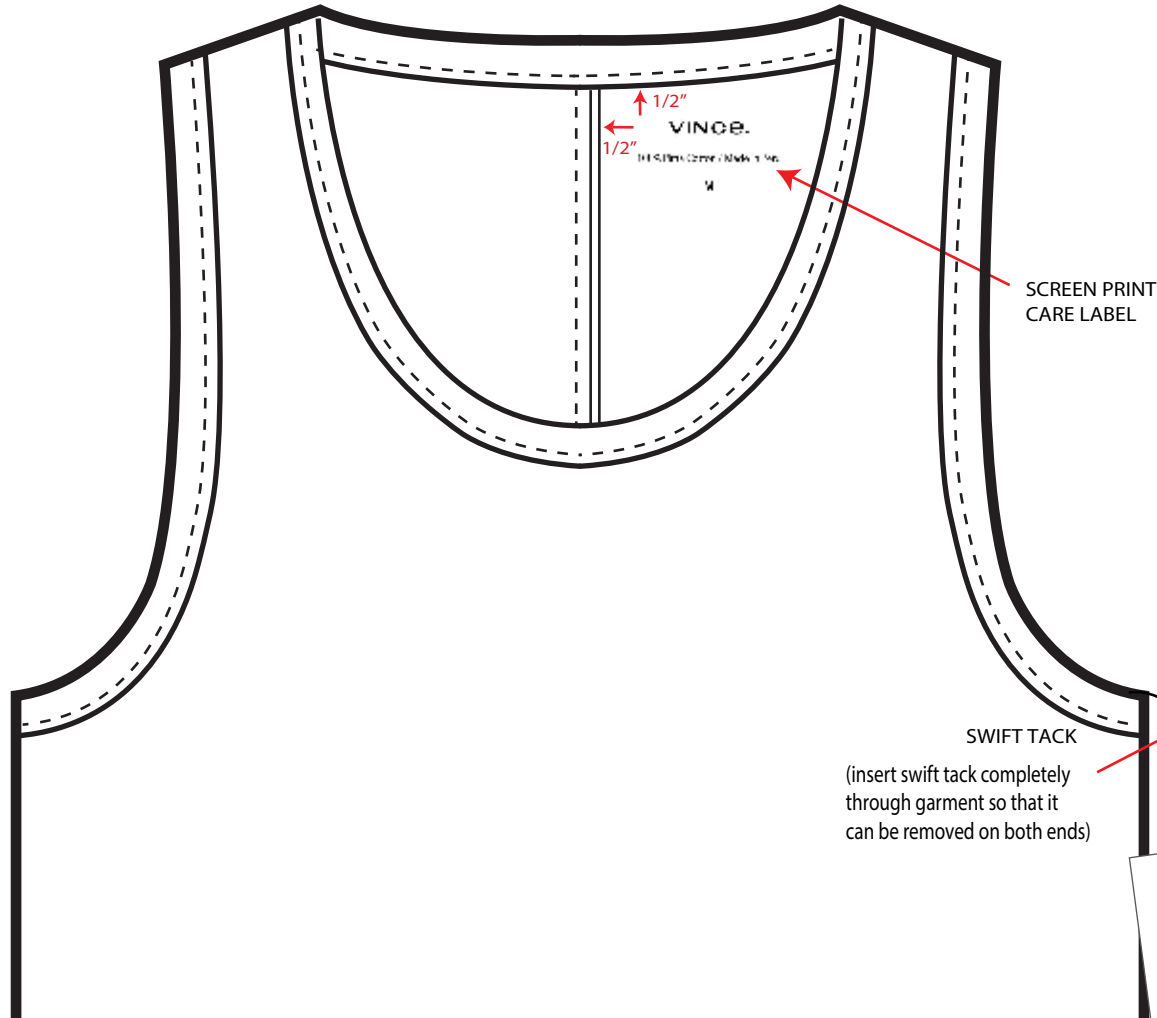
BUTTON ENVELOPE

DISCLAIMER HANG TAG

BRAND STORY HANG TAG

HANG TAG W/ COTTON STRING

SCREEN PRINT PLACEMENT KNIT TOPS WITH CB SEAM



LEGEND:

Water Based Screen Print Label

Hang Tag *VINCEH501

Brand Story Hang Tag *VINCEH544

Disclaimer Hang Tag

Button Envelope: *VINCEB600

VINCE.

100% Pima Cotton T-shirt

M

VINCE.

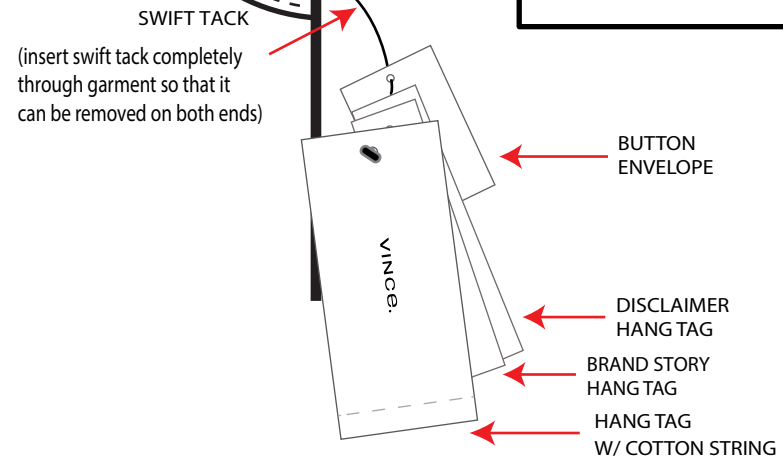
SIZE 38
 STYLE V177204
 COLOR 021 GRV

BRAND STORY

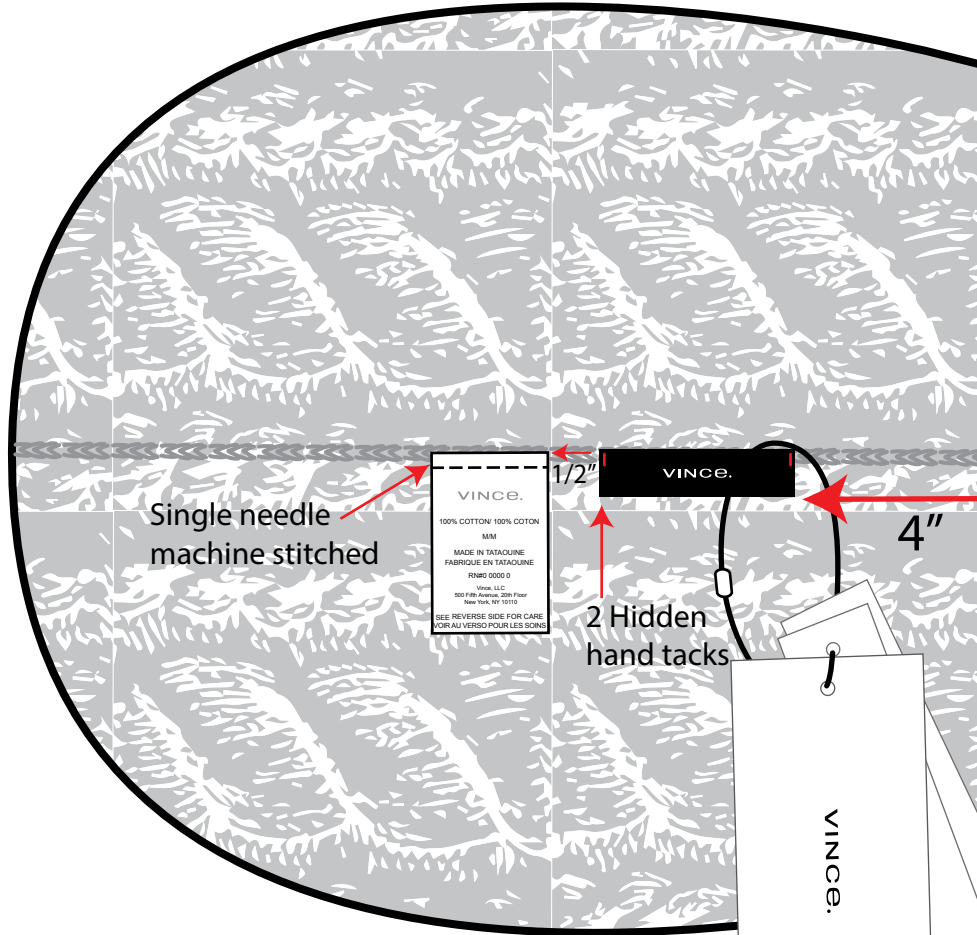
Read the disclaimer on the inside back, back of all our garments from the inside is possible. Please do not use the back of the neck and avoid wearing in areas of heat. To prevent skin irritation, do not use with other garments with light-colored fabrics.

Read the disclaimer on the inside back, back of all our garments from the inside is possible. Please do not use the back of the neck and avoid wearing in areas of heat. To prevent skin irritation, do not use with other garments with light-colored fabrics.

VINCE.



MAIN LABELS - HATS



Single needle
machine stitched

1/2"

VINCE.

4"

2 Hidden
hand tacks


VINCE.
100% COTTON/ 100% COTON
NM
MADE IN TATAOULINE
FABRIQUE EN TATAOULINE
RNRS 0000 0
VINCE, LLC
500 Fifth Avenue, 20th Floor
New York, NY 10110
SEE REVERSE SIDE FOR CARE
VOIR AU VERSO POUR LES SOINS

VINCE.


*VIEW INSIDE OUT

LEGEND:

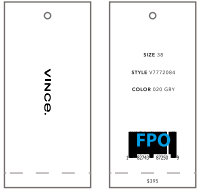
Main Label
*Small VINCEM400




Care Label



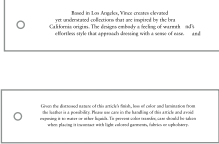
Hang Tag
*VINCEH501



Brand Story Hang Tag
*VINCEH544



Disclaimer Hang Tag

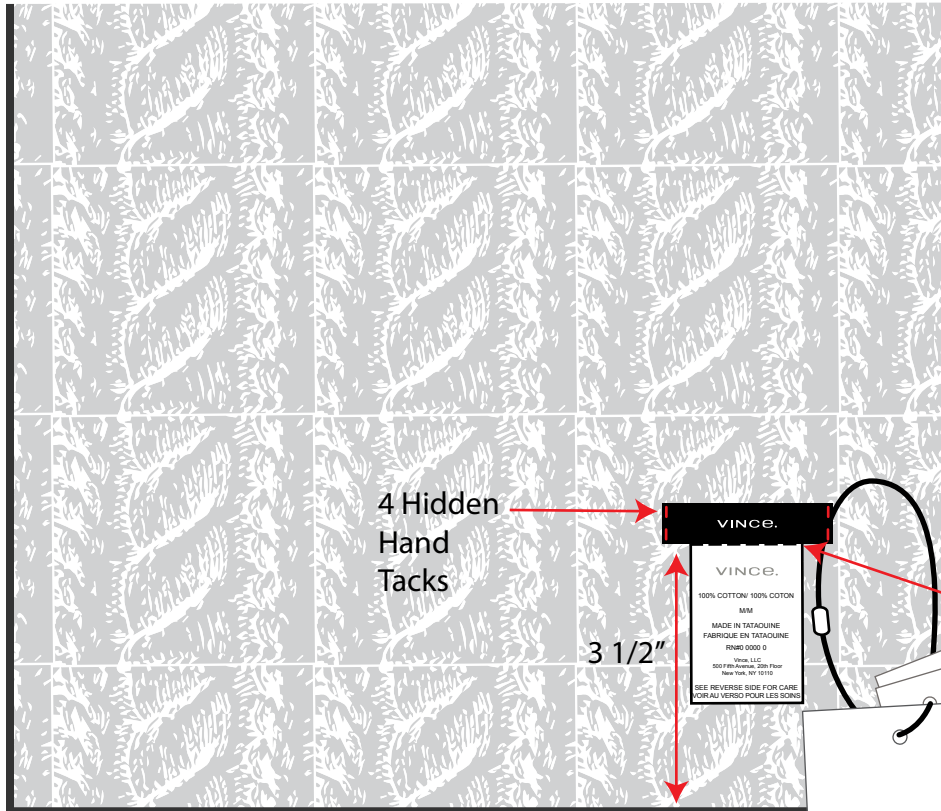


DISCLAIMER
HANG TAG

BRAND STORY
HANG TAG

HANG TAG
W/ COTTON STRING

MAIN LABELS-SCARVES

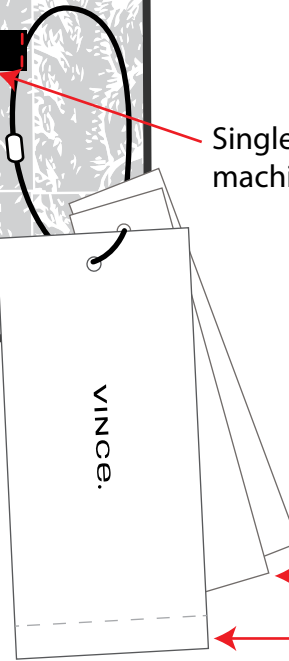


4 Hidden Hand Tacks

3 1/2"

Single needle machine stitched

***VIEW INSIDE OUT**



DISCLAIMER HANG TAG

BRAND STORY HANG TAG

HANG TAG W/ COTTON STRING

LEGEND:

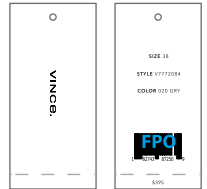
Main Label
*Small VINCEM400



Care Label



Hang Tag
*VINCEH501



Brand Story Hang Tag
*VINCEH544



Disclaimer Hang Tag

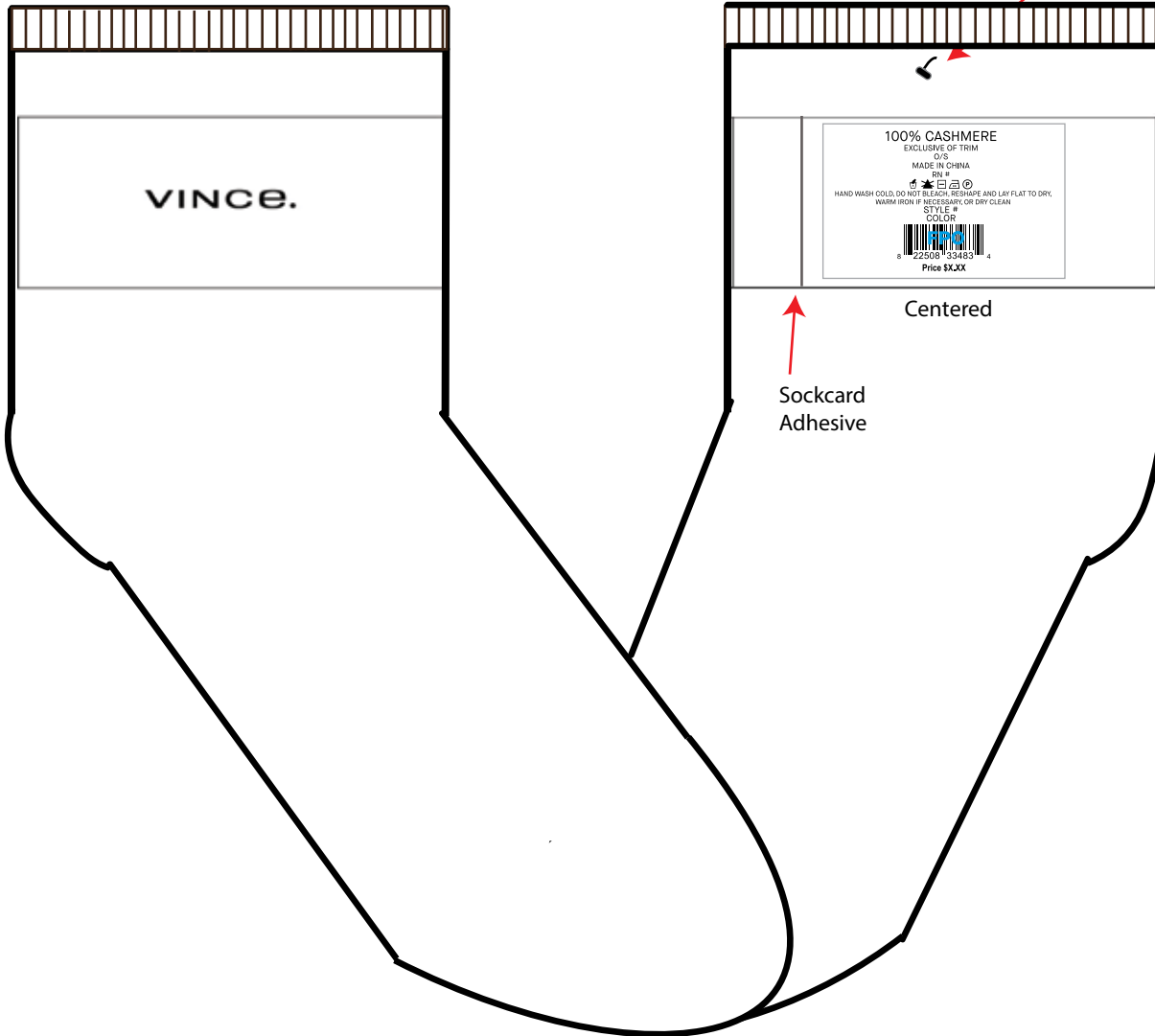


MAIN LABELS - SMALLER SIZED SOCKS

FRONT

BACK

(insert swift tack completely through both socks so that it can be removed on both ends)
1/2" SWIFT TACK



LEGEND:

Sockcard
*VINCEH530



Sticker
*VINH323

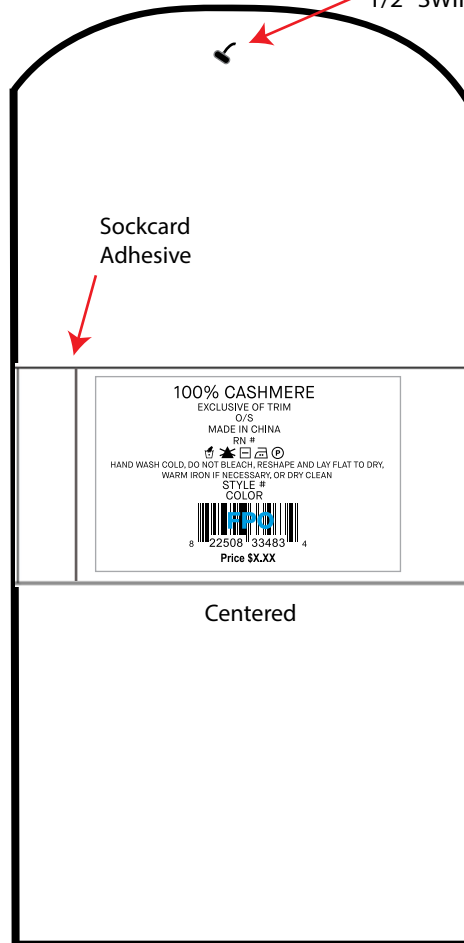


MAIN LABELS - SOCKS

FRONT



BACK



(insert swift tack completely through both socks so that it can be removed on both ends)
1/2" SWIFT TACK

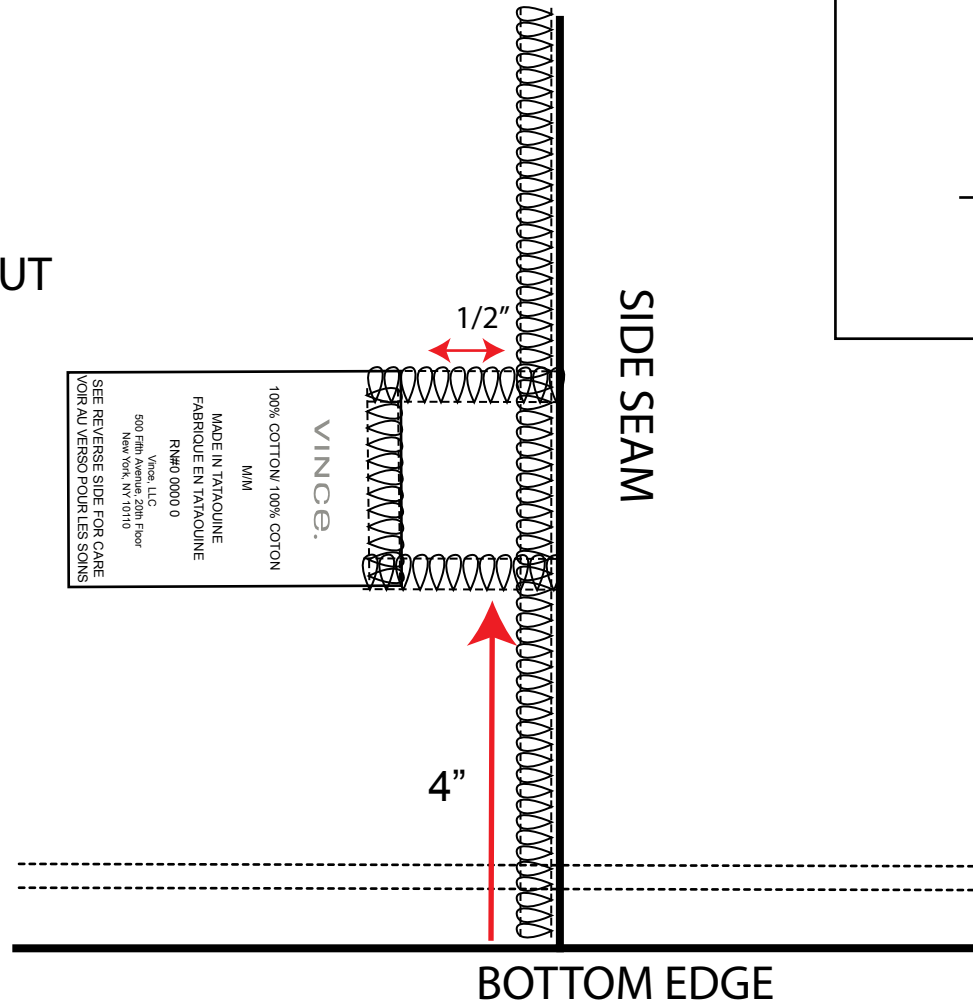
LEGEND:

A legend box containing three items: a "Sockcard *VINCEH541" which is a rectangular box with "VINCE." centered inside; a "Sticker *VINHSCSTICK" which is a rectangular box containing a care label with the text "100% CASHMERE", "EXCLUSIVE OF TRIM", "D/S", "MADE IN CHINA", "RN #", care symbols, "HAND WASH COLD, DO NOT BLEACH, RESHAPE AND LAY FLAT TO DRY, WARM IRON IF NECESSARY, OR DRY CLEAN", "STYLE #", "COLOR", a barcode, and "Price \$X.XX"; and a smaller version of the same care label.

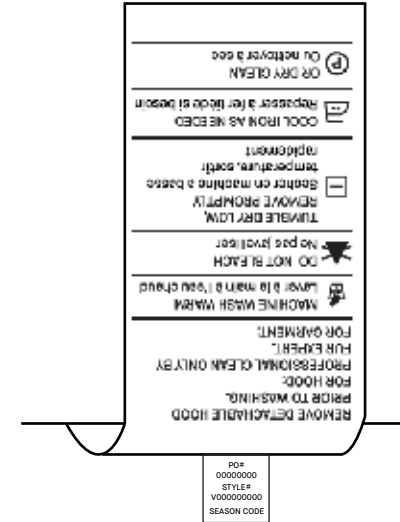
KNITS CARE & CONTENT LABEL

1/2 THREAD CHAIN WITH 3/16" OVERLOCK

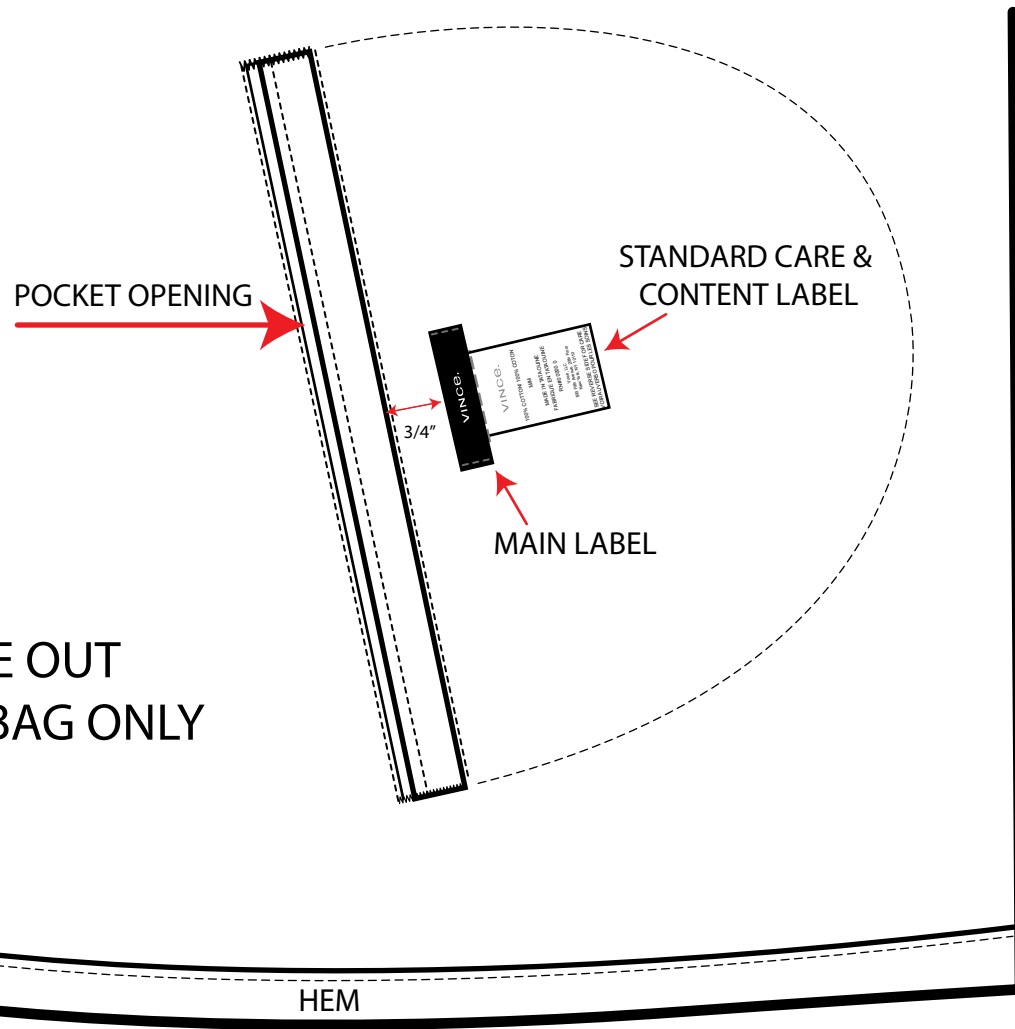
*VIEW INSIDE OUT



PO/STYLE/SEASON LABEL IS CENTERED UNDERNEATH CARE LABEL

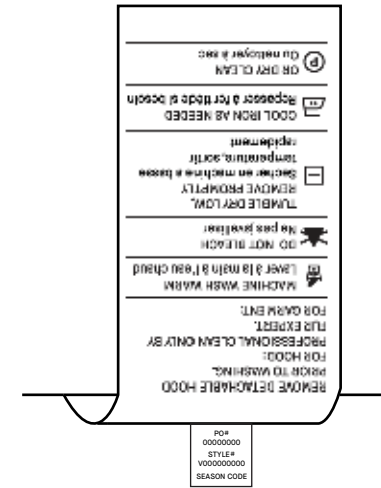


REVERSIBLE STANDARD CARE & CONTENT LABEL



*VIEW INSIDE OUT
OF POCKET BAG ONLY

PO/STYLE/SEASON LABEL IS CENTERED
UNDERNEATH CARE LABEL



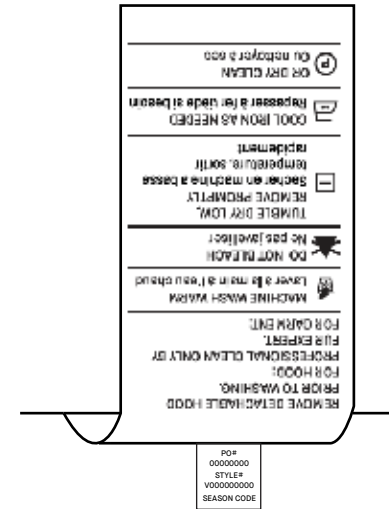
DOWN FILL CARE & CONTENT LABEL

DOWN FILL LABEL:
Placed below care label

VINCE.
100% COTTON / 100% COTON
M/M
MADE IN TAIWAN
FABRIQUE EN TAIWAN
RN#D 0000 0
Vince, LLC
500 Fifth Avenue, 20th Floor
New York, NY 10010
SEE REVERSE SIDE FOR CARE
VOIR AU VERSO POUR LES SOINS

Not to be removed until delivered to the consumer		Ne pas enlever avant la livraison au consommateur	
This label is affixed in compliance with Provincial Law		Cette étiquette est apposée conformément à la loi de la province	
This article contains NEW MATERIAL ONLY		Cet article contient des MATERIAUX NEUFS SEULEMENT	
Made by Reg. No. 05T-01912815		Fabriqué par N° de permis 05T-01912815:	
Content 90% DOWN / 10% FEATHER		Contenu 90% DUVET / 10% PLUMES	

PO/STYLE/SEASON LABEL IS CENTERED UNDERNEATH CARE LABEL



1/8" SPACING
BETWEEN LABELS

4"

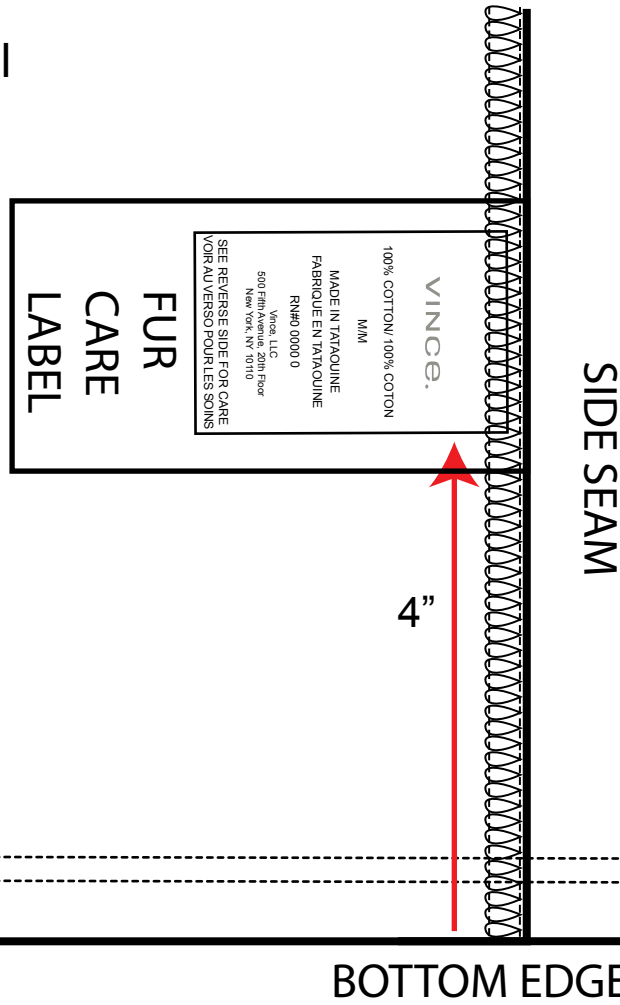
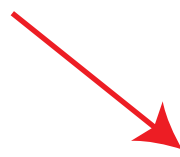
SIDE SEAM

BOTTOM EDGE

*VIEW INSIDE OUT

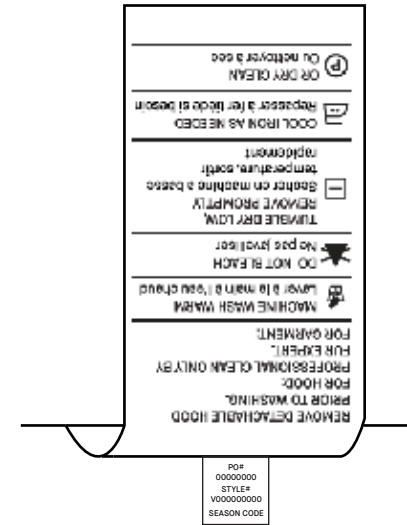
FUR CARE & CONTENT LABEL

FUR CARE LABEL:
Placed under care label

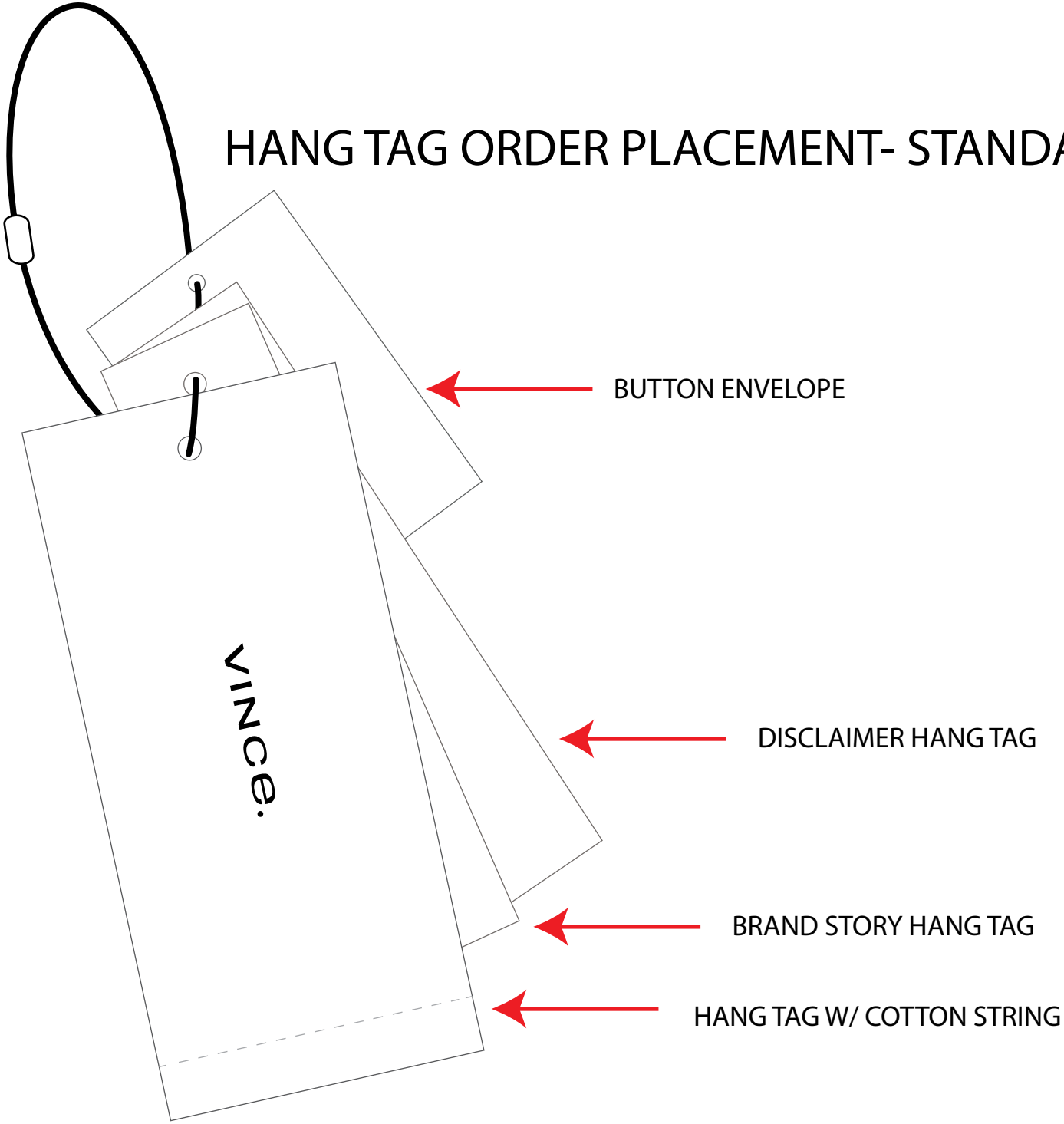


*VIEW INSIDE OUT

PO/STYLE/SEASON LABEL IS CENTERED
UNDERNEATH CARE LABEL



HANG TAG ORDER PLACEMENT- STANDARD



HANG TAG ORDER PLACEMENT- MFO



REVERSIBLE HANG TAG ORDER PLACEMENT

3" SWIFT TACK

(insert swift tack completely through garment so that it can be removed on both ends)

COO TAG
REVERSIBLE
VERBIAGE ON BACK

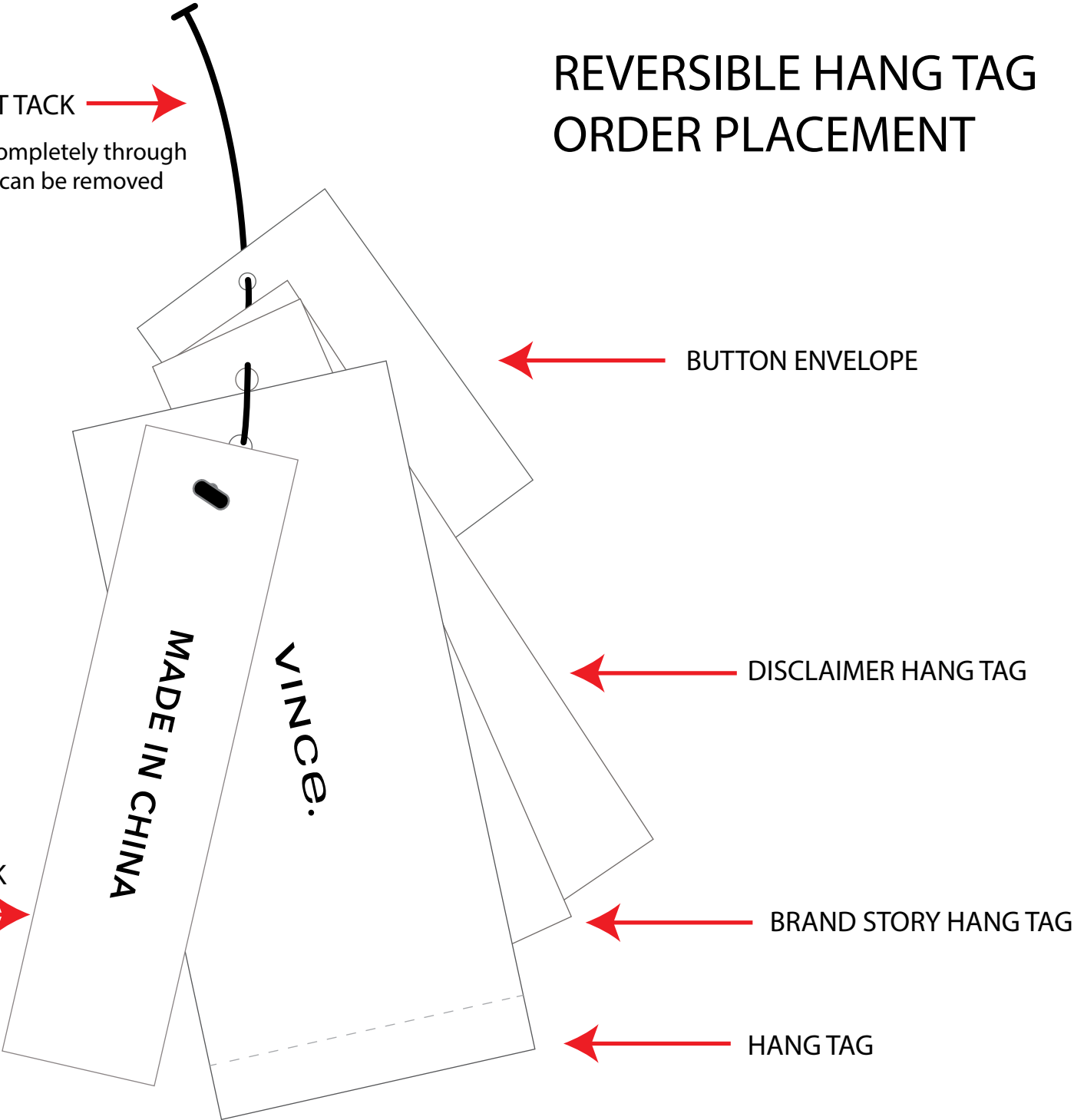
MADE IN CHINA
VINCE.

BUTTON ENVELOPE

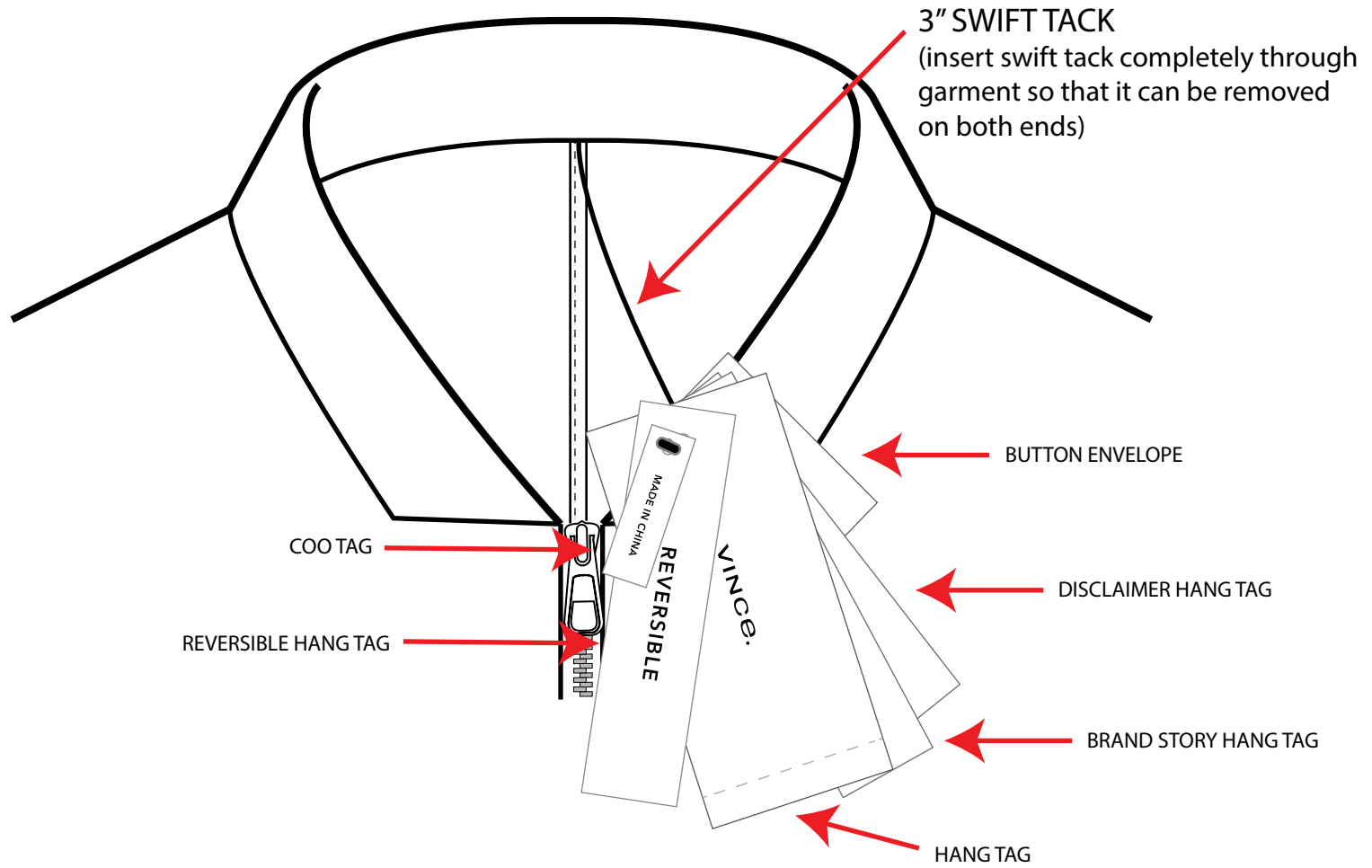
DISCLAIMER HANG TAG

BRAND STORY HANG TAG

HANG TAG

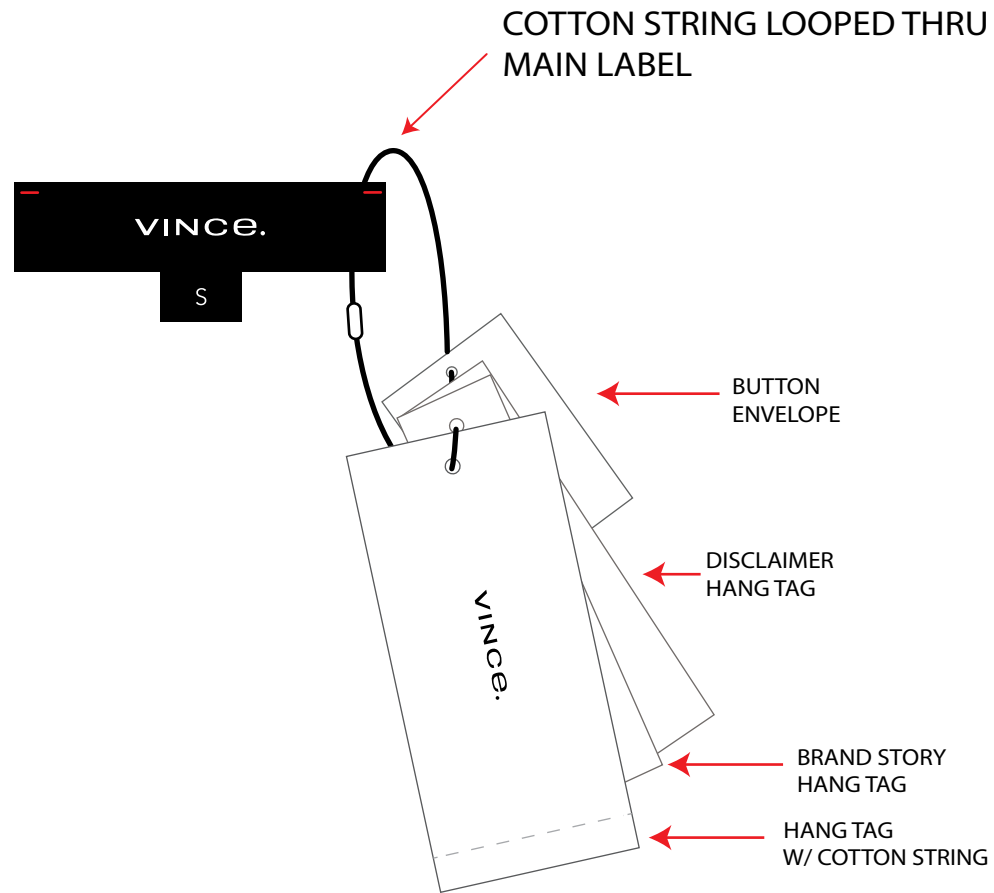


REVERSIBLE HANGTAG PLACEMENT



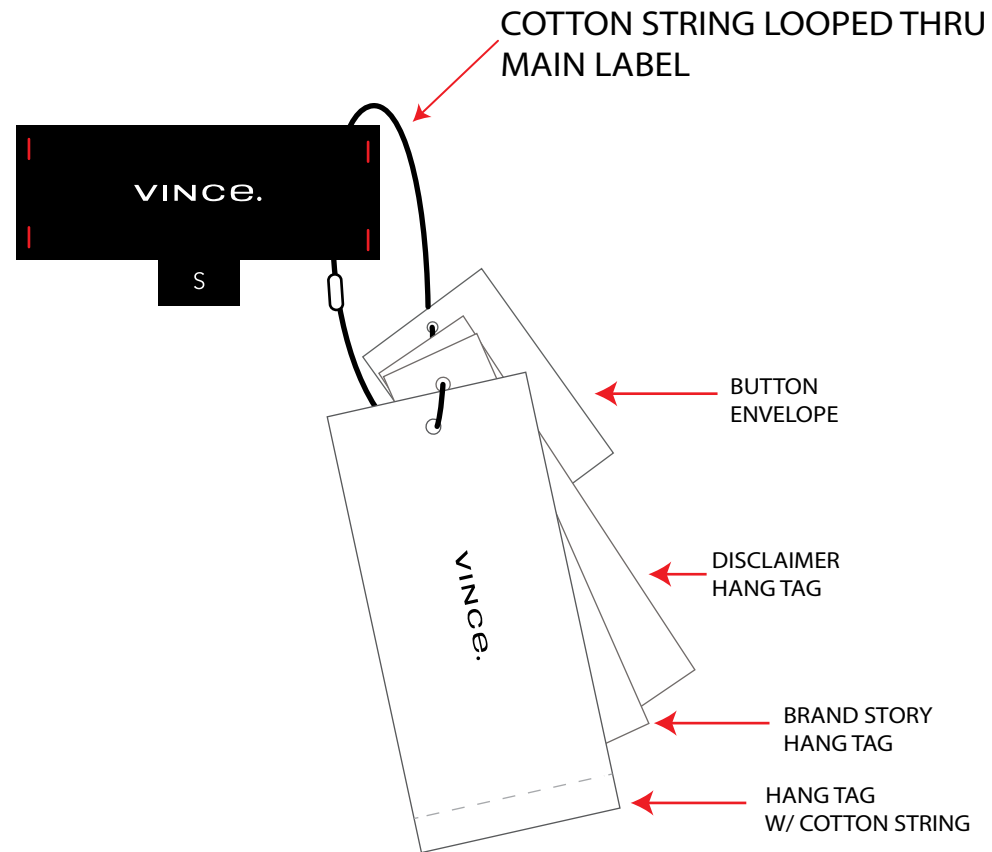
INTERNATIONAL DROP SHIPMENTS: HANGTAG PLACEMENT (EXCEPT CANADA)

SMALL MAIN LABEL



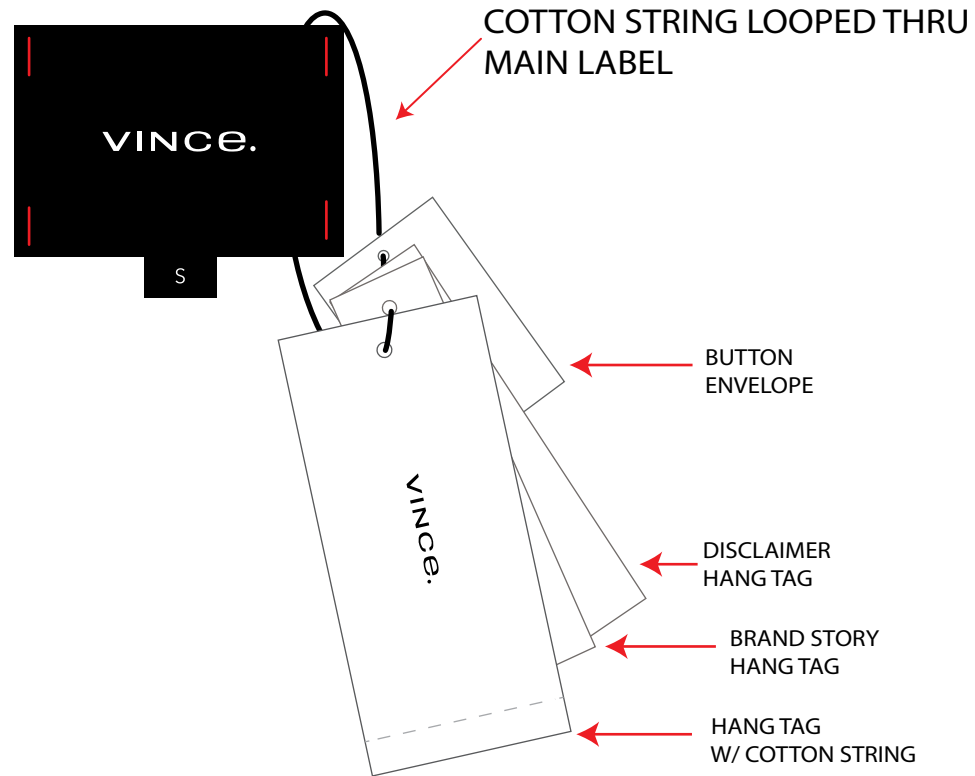
INTERNATIONAL DROP SHIPMENTS: HANGTAG PLACEMENT (EXCEPT CANADA)

MEDIUM MAIN LABEL



INTERNATIONAL DROP SHIPMENTS: HANGTAG PLACEMENT (EXCEPT CANADA)

LARGE MAIN LABEL



INTERNATIONAL DROP SHIPMENTS: KOREA, BELGIUM, JAPAN (ITOCHU), HONG KONG & CANADA

