





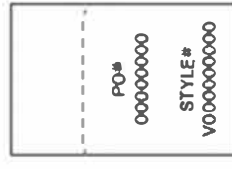


VINCE.

LABEL BOM MANUAL








FALL 2021 - LAYETTE

DATE REVISED: 4/29/2021





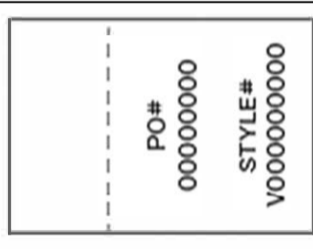



LAYETTE BOOTIE

	ARTICLE/VENDOR:	QUANTITY:	LEADTIME:	PLACEMENT:	NOTES:	COLOR #1:
#A	BABY MAIN LABEL	1	16 BUSINESS DAYS	1 3/8" FROM FOLD/TOP EDGE, ON LINKING SEAM, ON ONE SIDE OF THE BOOTIE WITH HIDDEN HAND TACKS AT 2 TOP CORNERS WITH EASE		WHITE/BLACK
DESCRIPTION	BABY MAIN LABEL					
ARTICLE #:	VNBB-MAIN-001_P573714A					
VENDOR:	AVERY					
#B	BABY SIZE LABEL	1	16 BUSINESS DAYS	PLACEMENT AT THE CENTER OF THE MAIN LABEL ON THE BOTTOM EDGE WITH HIDDEN HAND TACKS AT 2 CORNERS		WHITE/BLACK
DESCRIPTION	BABY SIZE LABEL					
ARTICLE #:	VNBB-SZ-001_CB573719A					
VENDOR:	AVERY					
#C	CARE LABEL	1	7-10 BUSINESS DAYS	1 3/8" FROM FOLD/TOP EDGE, ON LINKING SEAM, ON THE OTHER SIDE OF THE BOOTIE WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL . "NOT INTENDED FOR SLEEPWEAR"		WHITE/BLACK
DESCRIPTION	CARE LABEL					
ARTICLE #:	BABY-SATIN-CLB					
VENDOR:	AVERY					
#D	COO LABEL	1	16 BUSINESS DAYS	PLACEMENT AT THE CENTER OF THE CARE LABEL WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	COUNTRY OF ORIGIN					
ARTICLE #:	VNBB-COO-CB583897A					
VENDOR:	AVERY					
	(DO NOT ADD TO INTERNATIONAL DROP SHIPMENTS)					
#E	PO/STYLE LABEL	1	N/A	CENTERED UNDERNEATH CARE LABEL WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	PO/STYLE LABEL					
ARTICLE #:	N/A					
VENDOR:	MFG. SUPPLIED					
#F	BABY HANG TAG W/COTTON STRING	1	14-16 BUSINESS DAYS	HANG TAG WITH COTTON STRING LOOPED THRU MAIN LABEL (VINCE LOGO FACED UP). WRAP HANG TAG WITH TISSUE PAPER TO AVOID SNAGGING (TBD STYLE BY STYLE).		WHITE/BLACK
DESCRIPTION	BABY HANG TAG W/COTTON STRING					
ARTICLE #:	VNBB-HT-001 2-414849-000-00					
VENDOR:	AVERY					
#G	VINCE UPC STICKER	1	12-14 BUSINESS DAYS	FLAT PACK: UPPER RIGHT CORNER OF POLYBAG. 2" DOWN FROM TOP EDGE, 2" FROM FOLDED EDGE.		WHITE/BLACK
DESCRIPTION	VINCE UPC STICKER					
ARTICLE #:	VINH300					
VENDOR:	AVERY					
#H	TISSUE PAPER					
DESCRIPTION	TISSUE PAPER			FOR PACKING		WHITE
ARTICLE #:						
VENDOR:	MFG. SUPPLIED					
#I	POLY BAG	1				CLEAR
DESCRIPTION	CLEAR VINCE POLYBAG					
ARTICLE #:						
VENDOR:	MFG. SUPPLIED					


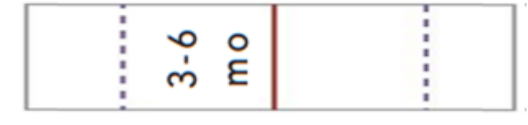


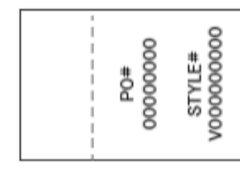


LAYETTE BLANKET

	ARTICLE/VENDOR:	QUANTITY:	LEADTIME:	PLACEMENT:	NOTES:	COLOR #1:
#A	BABY MAIN LABEL	1	16 BUSINESS DAYS	PLACEMENT AT BOTTOM RIGHT CORNER ON INSIDE/WRONG SIDE OF BLANKET 1/2" ABOVE THE BOTTOM HEM TRIM HAND TACKED TO THE TUBULAR JERSEY SEAM WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	BABY MAIN LABEL					
ARTICLE #:	VNBB-MAIN-001_P573714A					
VENDOR:	AVERY					
#B	BABY SIZE LABEL	1	16 BUSINESS DAYS	PLACEMENT AT THE CENTER OF THE MAIN LABEL ON THE BOTTOM EDGE WITH HIDDEN HAND TACKS AT 2 CORNERS		WHITE/BLACK
DESCRIPTION	BABY SIZE LABEL					
ARTICLE #:	VNBB-SZ-001_CB573719A					
VENDOR:	AVERY					
#C	CARE LABEL	1	7-10 BUSINESS DAYS	PLACEMENT AT BOTTOM RIGHT CORNER ON INSIDE/WRONG SIDE OF BLANKET 1/2" ABOVE THE MAIN LABEL WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL "NOT INTENDED FOR SLEEPWEAR"		WHITE/BLACK
DESCRIPTION	CARE LABEL					
ARTICLE #:	BABY-SATIN-CLB					
VENDOR:	AVERY					
#D	COO LABEL	1	16 BUSINESS DAYS	PLACEMENT AT THE CENTER OF THE CARE LABEL WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	COUNTRY OF ORIGIN					
ARTICLE #:	VNBB-COO-CB583897A					
VENDOR:	AVERY					
	(DO NOT ADD TO INTERNATIONAL DROP SHIPMENTS)					
#E	PO/STYLE LABEL	1	N/A	CENTERED UNDERNEATH CARE LABEL WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	PO/STYLE LABEL					
ARTICLE #:	N/A					
VENDOR:	MFG. SUPPLIED					
#F	BABY HANG TAG W/COTTON STRING	1	14-16 BUSINESS DAYS	HANG TAG WITH COTTON STRING LOOPED THRU MAIN LABEL (VINCE LOGO FACED UP). INT'L DROP SHIPMENTS: REMOVE PRICE PERFORATION. WRAP HANG TAG WITH TISSUE PAPER TO AVOID SNAGGING (TBD STYLE BY STYLE).		WHITE/BLACK
DESCRIPTION	BABY HANG TAG W/COTTON STRING					
ARTICLE #:	VNBB-HT-001 2-414849-000-00					
VENDOR:	AVERY					
#G	VINCE UPC STICKER	1	12-14 BUSINESS DAYS	FLAT PACK: UPPER RIGHT CORNER OF POLYBAG. 2" DOWN FROM TOP EDGE, 2" FROM FOLDED EDGE.		WHITE/BLACK
DESCRIPTION	VINCE UPC STICKER					
ARTICLE #:	VINH300					
VENDOR:	AVERY					
#H	TISSUE PAPER					
DESCRIPTION	TISSUE PAPER			FOR PACKING		WHITE
ARTICLE #:						
VENDOR:	MFG. SUPPLIED					
#I	POLY BAG	1				CLEAR
DESCRIPTION	CLEAR VINCE POLYBAG					
ARTICLE #:						
VENDOR:	MFG. SUPPLIED					








LAYETTE ONESIE

	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	NOTES:	COLOR:
#A	BABY MAIN LABEL	1	1.125 X 0.875 IN	16 BUSINESS DAYS	AT CENTER BACK, 1/8" ABOVE LINKING SEAM. WITH HIDDEN HAND TACKS AT 2 TOP CORNERS WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	BABY MAIN LABEL						
ARTICLE #:	VNBB-MAIN-001_P573714A						
VENDOR:	AVERY						
#B	BABY SIZE LABEL	1	0.45 X 0.6IN	16 BUSINESS DAYS	PLACEMENT AT THE CENTER OF THE MAIN LABEL ON THE BOTTOM EDGE WITH HIDDEN HAND TACKS AT 2 CORNERS		WHITE/BLACK
DESCRIPTION	BABY SIZE LABEL						
ARTICLE #:	VNBB-SZ-001_CB573719A						
VENDOR:	AVERY						
#C	CARE LABEL	1	1 X 1.5 IN	7-10 BUSINESS DAYS	AT WEARER'S LEFT SIDE LINKING SEAM, 2" FROM BOTTOM EDGE, WITH HIDDEN HAND TACKS AT 2 TOP CORNERS WITH EASE FOR EASY REMOVAL. "NOT INTENDED FOR SLEEPWEAR"		WHITE/BLACK
DESCRIPTION	CARE LABEL						
ARTICLE #:	BABY-SATIN-CLB						
VENDOR:	AVERY						
#D	COO LABEL	1	0.45 X 0.6IN	16 BUSINESS DAYS	2 VISIBLE HANDTACKS AT TOP CORNERS PLACEMENT 1/2" TO THE LEFT OF MAIN LABEL WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	COUNTRY OF ORIGIN						
ARTICLE #:	VNBB-COO-CB583897A						
VENDOR:	AVERY						
	(DO NOT ADD TO INTERNATIONAL DROP SHIPMENTS)						
#E	PO/STYLE LABEL	1	13MM x 19MM	N/A	CENTERED UNDERNEATH CARE LABEL WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	PO/STYLE LABEL						
ARTICLE #:	N/A						
VENDOR:	MFG. SUPPLIED						
#F	BABY HANG TAG W/COTTON STRING	1	1.625 X 2.5 IN	14-16 BUSINESS DAYS	HANG TAG WITH COTTON STRING LOOPED THRU COO LABEL (VINCE LOGO FACED UP) WRAP HANG TAG WITH TISSUE PAPER TO AVOID SNAGGING (TBD STYLE BY STYLE).		WHITE/BLACK
DESCRIPTION	BABY HANG TAG W/COTTON STRING						
ARTICLE #:	VNBB-HT-001 2-414849-000-00						
VENDOR:	AVERY						
#G	VINCE UPC STICKER	1	48MM X 36MM	12-14 BUSINESS DAYS	FLAT PACK: UPPER RIGHT CORNER OF POLYBAG. 2" DOWN FROM TOP EDGE, 2" FROM FOLDED EDGE.		WHITE/BLACK
DESCRIPTION	VINCE UPC STICKER						
ARTICLE #:	VINH300						
VENDOR:	AVERY						
#H	BUTTON ENVELOPE	1	1.625" X 2.5"	21 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND ALL HANG TAGS (MAXIMUM 32 LIGNE. FLAT BUTTONS ONLY) (VINCE LOGO FACED UP)		WHITE/BLACK
DESCRIPTION	BUTTON ENVELOPE						
ARTICLE #:	VINCESB600						
VENDOR:	AVERY						
#I	TISSUE PAPER				FOR PACKING		WHITE
DESCRIPTION	TISSUE PAPER						
ARTICLE #:							
VENDOR:	MFG. SUPPLIED						
#J	POLY BAG	1			FOR PACKING		CLEAR
DESCRIPTION	CLEAR VINCE POLYBAG						
ARTICLE #:							
VENDOR:	MFG. SUPPLIED						





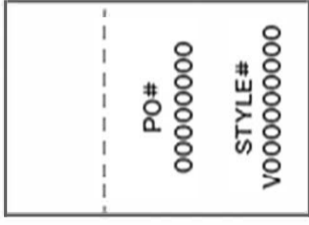



LAYETTE BEANIE

	ARTICLE/VENDOR:	QUANTITY:	LEADTIME:	PLACEMENT:	NOTES:	COLOR #1:
#A	BABY MAIN LABEL	1	16 BUSINESS DAYS	2" FROM FOLD/BOTTOM EDGE, ON LINKING SEAM, HIDDEN HAND TACKS AT 2 TOP CORNERS WITH EASE		WHITE/BLACK
DESCRIPTION	BABY MAIN LABEL					
ARTICLE #:	VNBB-MAIN-001_P573714A					
VENDOR:	AVERY					
#B	BABY SIZE LABEL	1	16 BUSINESS DAYS	PLACEMENT AT THE CENTER OF THE MAIN LABEL ON THE BOTTOM EDGE WITH HIDDEN HAND TACKS AT 2 CORNERS		WHITE/BLACK
DESCRIPTION	BABY SIZE LABEL					
ARTICLE #:	VNBB-SZ-001_CB573719A					
VENDOR:	AVERY					
#C	CARE LABEL	1	7-10 BUSINESS DAYS	ON LINKING SEAM 1/2" ABOVE MAIN LABEL, WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL . "NOT INTENDED FOR SLEEPWEAR"		WHITE/BLACK
DESCRIPTION	CARE LABEL					
ARTICLE #:	BABY-SATIN-CLB					
VENDOR:	AVERY					
#D	COO LABEL	1	16 BUSINESS DAYS	PLACEMENT AT THE CENTER OF THE CARE LABEL WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	COUNTRY OF ORIGIN					
ARTICLE #:	VNBB-COO-CB583897A					
VENDOR:	AVERY					
	(DO NOT ADD TO INTERNATIONAL DROP SHIPMENTS)					
#E	PO/STYLE LABEL	1	N/A	CENTERED UNDERNEATH CARE LABEL WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	PO/STYLE LABEL					
ARTICLE #:	N/A					
VENDOR:	MFG. SUPPLIED					
#F	BABY HANG TAG W/COTTON STRING	1	14-16 BUSINESS DAYS	HANG TAG WITH COTTON STRING LOOPED THRU MAIN LABEL (VINCE LOGO FACED UP). WRAP HANG TAG WITH TISSUE PAPER TO AVOID SNAGGING (TBD STYLE BY STYLE).		WHITE/BLACK
DESCRIPTION	BABY HANG TAG W/COTTON STRING					
ARTICLE #:	VNBB-HT-001 2-414849-000-00					
VENDOR:	AVERY					
#G	VINCE UPC STICKER	1	12-14 BUSINESS DAYS	FLAT PACK: UPPER RIGHT CORNER OF POLYBAG. 2" DOWN FROM TOP EDGE, 2" FROM FOLDED EDGE.		WHITE/BLACK
DESCRIPTION	VINCE UPC STICKER					
ARTICLE #:	VINH300					
VENDOR:	AVERY					
#H	TISSUE PAPER					
DESCRIPTION	TISSUE PAPER			FOR PACKING		WHITE
ARTICLE #:						
VENDOR:	MFG. SUPPLIED					
#I	POLY BAG	1				CLEAR
DESCRIPTION	CLEAR VINCE POLYBAG					
ARTICLE #:						
VENDOR:	MFG. SUPPLIED					

LAYETTE JOGGER

	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	NOTES:	COLOR #1:
#A	BABY MAIN LABEL	1	1.125 X 0.875 IN	16 BUSINESS DAYS	ELASTIC WAISTBAND - CENTERED ON WAISTBAND AT CENTER BACK, WITH HIDDEN HAND TACKS AT 2 TOP CORNERS WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	BABY MAIN LABEL						
ARTICLE #:	VNBB-MAIN-001_P573714A						
VENDOR:	AVERY						
#B	BABY SIZE LABEL	1	0.45 X 0.6IN	16 BUSINESS DAYS	PLACEMENT AT THE CENTER OF THE MAIN LABEL ON THE BOTTOM EDGE WITH HIDDEN HAND TACKS AT 2 CORNERS		WHITE/BLACK
DESCRIPTION	BABY SIZE LABEL						
ARTICLE #:	VNBB-SZ-001_CB573719A						
VENDOR:	AVERY						
#C	COO LABEL	1	0.45 X 0.6IN	16 BUSINESS DAYS	2 VISIBLE HANDTACKS AT TOP CORNERS. 1/2" TO THE LEFT OF MAIN LABEL WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	COUNTRY OF ORIGIN						
ARTICLE #:	VNBB-COO-CB583897A						
VENDOR:	AVERY						
	(DO NOT ADD TO INTERNATIONAL DROP SHIPMENTS)						
#D	CARE LABEL	1	1 X 1.5 IN	7-10 BUSINESS DAYS	PANTS -AT WEARER'S LEFT FRONT WAIST BAND 1" FROM SIDE SEAM, WITH HIDDEN HAND TACKS AT 2 TOP CORNERS WITH EASE FOR EASY REMOVAL . "NOT INTENDED FOR SLEEPWEAR"		WHITE/BLACK
DESCRIPTION	CARE LABEL						
ARTICLE #:	BABY-SATIN-CLB						
VENDOR:	AVERY						
#E	PO/STYLE LABEL	1	13MM x 19MM	N/A	2 VISIBLE HANDTACKS AT TOP CORNERS PLACEMENT 1/2" TO THE LEFT OF MAIN LABEL WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	PO/STYLE LABEL						
ARTICLE #:	N/A						
VENDOR:	MFG. SUPPLIED						
#F	BABY HANG TAG W/COTTON STRING	1	1.625 X 2.5 IN	14-16 BUSINESS DAYS	HANG TAG WITH COTTON STRING LOOPED THRU COO LABEL (VINCE LOGO FACED UP) WRAP HANG TAG WITH TISSUE PAPER TO AVOID SNAGGING (TBD STYLE BY STYLE).		WHITE/BLACK
DESCRIPTION	BABY HANG TAG W/COTTON STRING						
ARTICLE #:	VNBB-HT-001 2-414849-000-00						
VENDOR:	AVERY						
#G	VINCE UPC STICKER	1	48MM X 36MM	12-14 BUSINESS DAYS	FLAT PACK: UPPER RIGHT CORNER OF POLYBAG. 2" DOWN FROM TOP EDGE, 2" FROM FOLDED EDGE.		WHITE/BLACK
DESCRIPTION	VINCE UPC STICKER						
ARTICLE #:	VINH300						
VENDOR:	AVERY						
#H	TISSUE PAPER						
DESCRIPTION	TISSUE PAPER				FOR PACKING		WHITE
ARTICLE #:							
VENDOR:	MFG. SUPPLIED						
#I	POLY BAG	1					
DESCRIPTION	CLEAR VINCE POLYBAG						
ARTICLE #:							
VENDOR:	MFG. SUPPLIED						
					FOR PACKING		CLEAR

LAYETTE CARDIGAN

	ARTICLE/VENDOR:	QUANTITY:	SIZE:	LEADTIME:	PLACEMENT:	NOTES:	COLOR:
#A	BABY MAIN LABEL	1	1.125 X 0.875 IN	16 BUSINESS DAYS	AT CENTER BACK, 1/8" ABOVE LINKING SEAM. WITH HIDDEN HAND TACKS AT 2 TOP CORNERS WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	BABY MAIN LABEL						
ARTICLE #:	VNBB-MAIN-001_P573714A						
VENDOR:	AVERY						
#B	BABY SIZE LABEL	1	0.45 X 0.6IN	16 BUSINESS DAYS	PLACEMENT AT THE CENTER OF THE MAIN LABEL ON THE BOTTOM EDGE WITH HIDDEN HAND TACKS AT 2 CORNERS		WHITE/BLACK
DESCRIPTION	BABY SIZE LABEL						
ARTICLE #:	VNBB-SZ-001_CB573719A						
VENDOR:	AVERY						
#C	CARE LABEL	1	1 X 1.5 IN	7-10 BUSINESS DAYS	AT WEARER'S LEFT SIDE LINKING SEAM, 2" FROM BOTTOM EDGE, WITH HIDDEN HAND TACKS AT 2 TOP CORNERS WITH EASE FOR EASY REMOVAL. "NOT INTENDED FOR SLEEPWEAR"		WHITE/BLACK
DESCRIPTION	CARE LABEL						
ARTICLE #:	BABY-SATIN-CLB						
VENDOR:	AVERY						
#D	COO LABEL	1	0.45 X 0.6IN	16 BUSINESS DAYS	2 VISIBLE HANDTACKS AT TOP CORNERS PLACEMENT 1/2" TO THE LEFT OF MAIN LABEL WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	COUNTRY OF ORIGIN						
ARTICLE #:	VNBB-COO-CB583897A						
VENDOR:	AVERY						
	(DO NOT ADD TO INTERNATIONAL DROP SHIPMENTS)						
#E	PO/STYLE LABEL	1	13MM x 19MM	N/A	CENTERED UNDERNEATH CARE LABEL WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL		WHITE/BLACK
DESCRIPTION	PO/STYLE LABEL						
ARTICLE #:	N/A						
VENDOR:	MFG. SUPPLIED						
#F	BABY HANG TAG W/COTTON STRING	1	1.625 X 2.5 IN	14-16 BUSINESS DAYS	HANG TAG WITH COTTON STRING LOOPED THRU COO LABEL (VINCE LOGO FACED UP) WRAP HANG TAG WITH TISSUE PAPER TO AVOID SNAGGING (TBD STYLE BY STYLE).		WHITE/BLACK
DESCRIPTION	BABY HANG TAG W/COTTON STRING						
ARTICLE #:	VNBB-HT-001 2-414849-000-00						
VENDOR:	AVERY						
#G	VINCE UPC STICKER	1	48MM X 36MM	12-14 BUSINESS DAYS	FLAT PACK: UPPER RIGHT CORNER OF POLYBAG, 2" DOWN FROM TOP EDGE, 2" FROM FOLDED EDGE.		WHITE/BLACK
DESCRIPTION	VINCE UPC STICKER						
ARTICLE #:	VINH300						
VENDOR:	AVERY						
#H	BUTTON ENVELOPE	1	1.625" X 2.5"	21 BUSINESS DAYS	LOOPED THRU COTTON STRING BEHIND ALL HANG TAGS (MAXIMUM 32 LIGNE, FLAT BUTTONS ONLY) (VINCE LOGO FACED UP)		WHITE/BLACK
DESCRIPTION	BUTTON ENVELOPE						
ARTICLE #:	VINCESB600						
VENDOR:	AVERY						
#I	TISSUE PAPER				FOR PACKING		WHITE
DESCRIPTION	TISSUE PAPER						
ARTICLE #:							
VENDOR:	MFG. SUPPLIED						
#J	POLY BAG	1			FOR PACKING		CLEAR
DESCRIPTION	CLEAR VINCE POLYBAG						
ARTICLE #:							
VENDOR:	MFG. SUPPLIED						