

VINCE.

LABEL PLACEMENT ILLUSTRATION MANUAL

FALL 2021 - LAYETTE

DATE REVISED: 4/29/2021

LAYETTE LABELS- BOOTIES

MAIN LABEL
 1 3/8" FROM FOLD/TOP EDGE, ON LINKING SEAM, ON ONE SIDE OF THE BOOTIE WITH HIDDEN HAND TACKS AT 2 TOP CORNERS WITH EASE

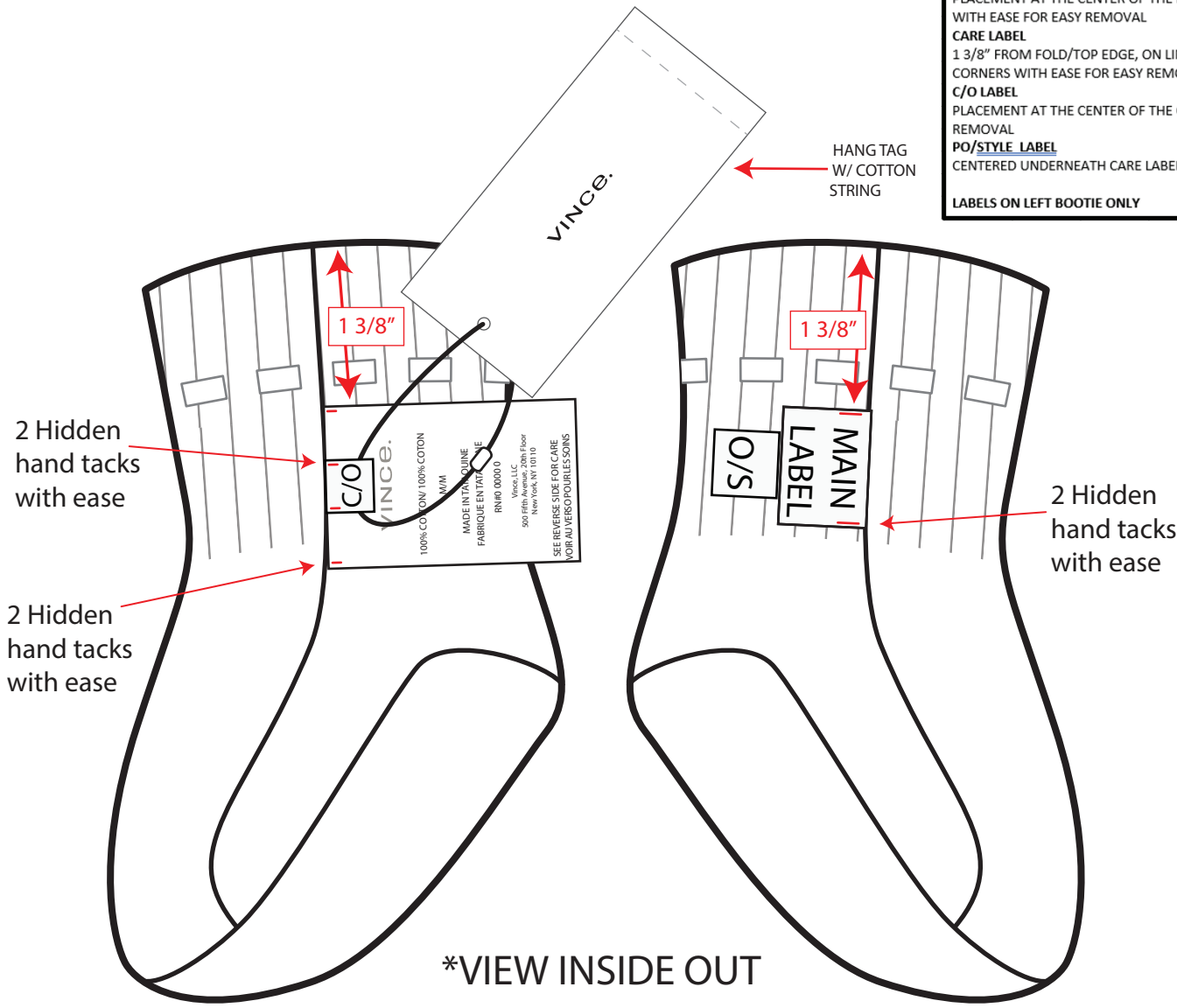
SIZE LABEL
 PLACEMENT AT THE CENTER OF THE MAIN LABEL ON THE BOTTOM EDGE WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL

CARE LABEL
 1 3/8" FROM FOLD/TOP EDGE, ON LINKING SEAM, ON THE OTHER SIDE OF THE BOOTIE WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL

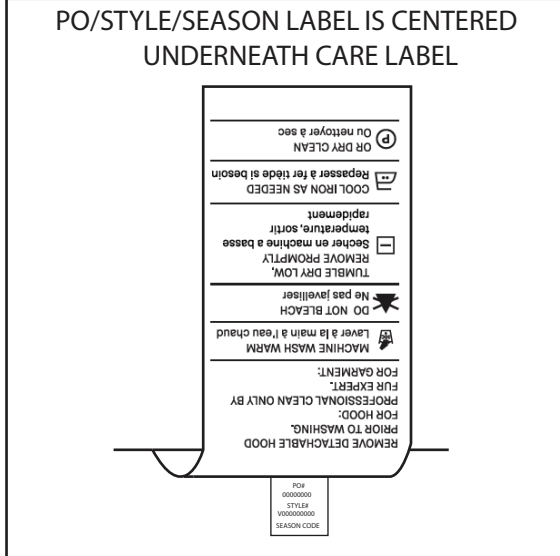
C/O LABEL
 PLACEMENT AT THE CENTER OF THE CARE LABEL WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL

PO/STYLE LABEL
 CENTERED UNDERNEATH CARE LABEL WITH HIDDEN HAND TACKS AT 2 CORNERS WITH EASE FOR EASY REMOVAL

LABELS ON LEFT BOOTIE ONLY



*VIEW INSIDE OUT



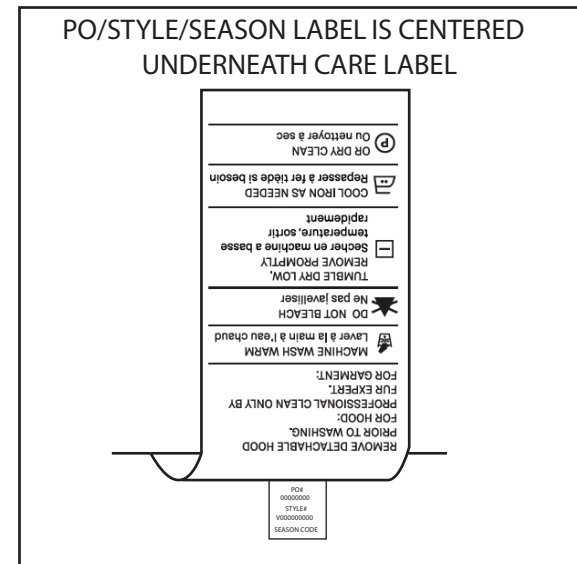
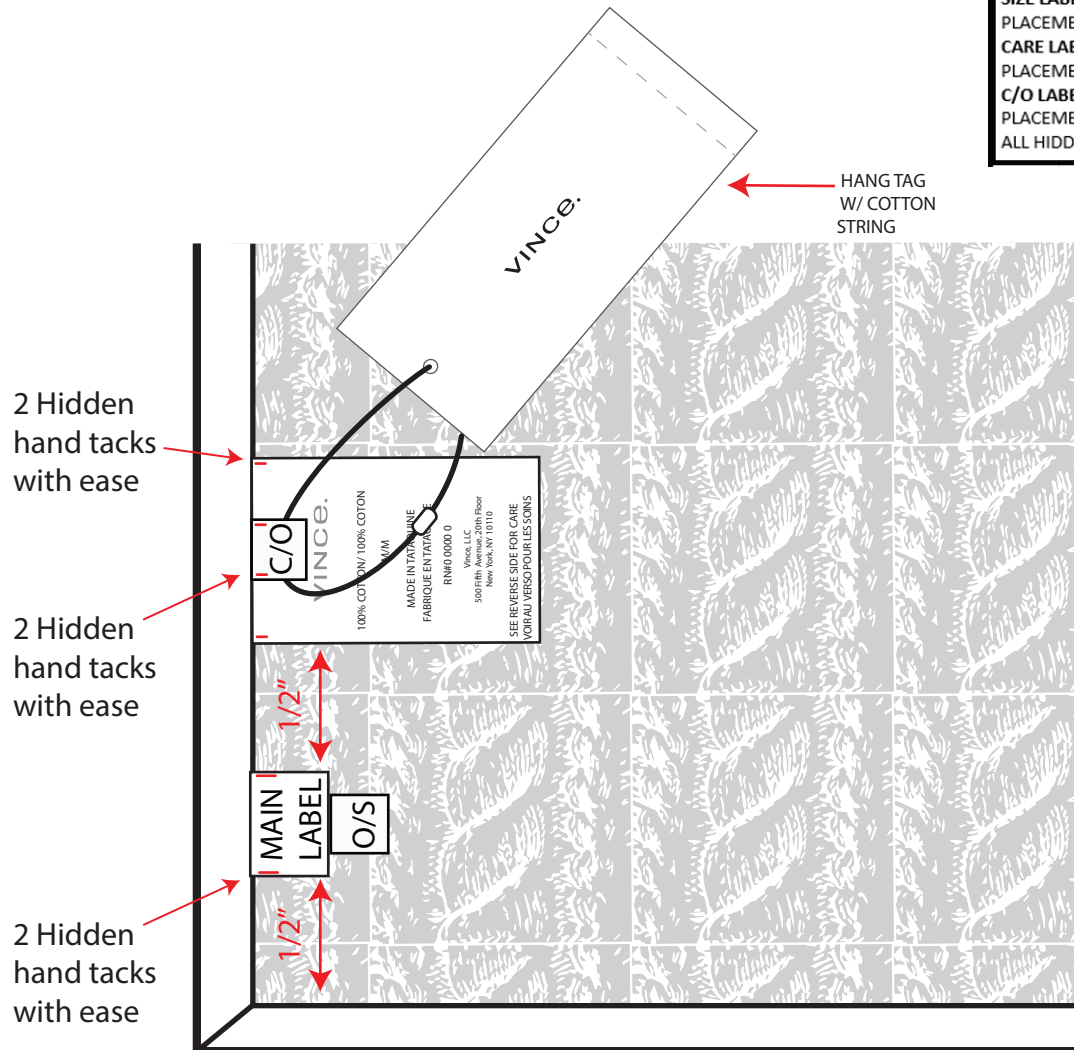
LAYETTE LABELS- BLANKET

MAIN LABEL
 PLACEMENT AT BOTTOM RIGHT CORNER ON INSIDE/WRONG SIDE OF BLANKET ½" ABOVE THE BOTTOM HEM TRIM
 HAND TACKED TO THE TUBULAR JERSEY SEAM

SIZE LABEL
 PLACEMENT AT THE CENTER OF THE MAIN LABEL ON THE BOTTOM EDGE

CARE LABEL
 PLACEMENT AT BOTTOM RIGHT CORNER ON INSIDE/WRONG SIDE OF BLANKET ½" ABOVE THE MAIN LABEL

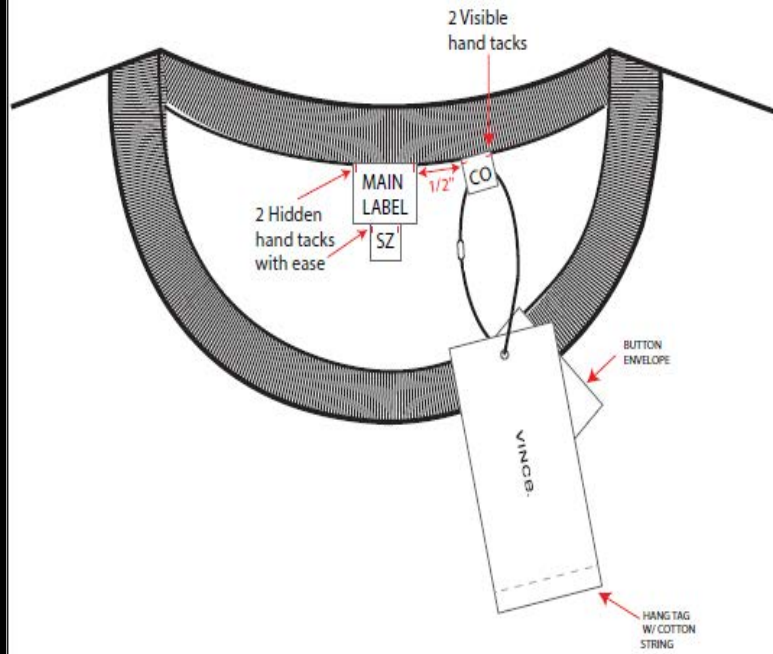
C/O LABEL
 PLACEMENT AT THE CENTER OF THE CARE LABEL
 ALL HIDDEN HAND TACKS AT 2 CORNERS WITH EASE



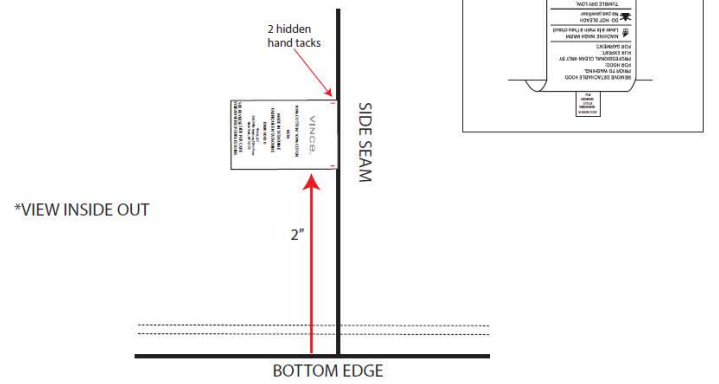
BOTTOM RIGHT CORNER
 *VIEW INSIDE OUT

LAYETTE LABELS – ONESIE

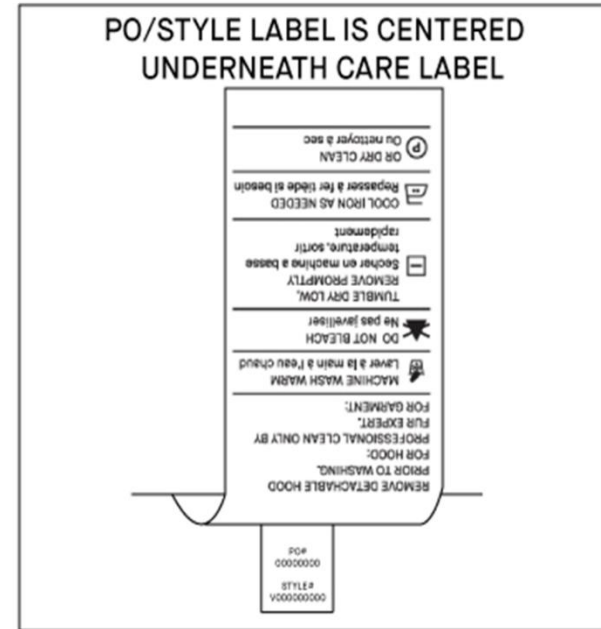
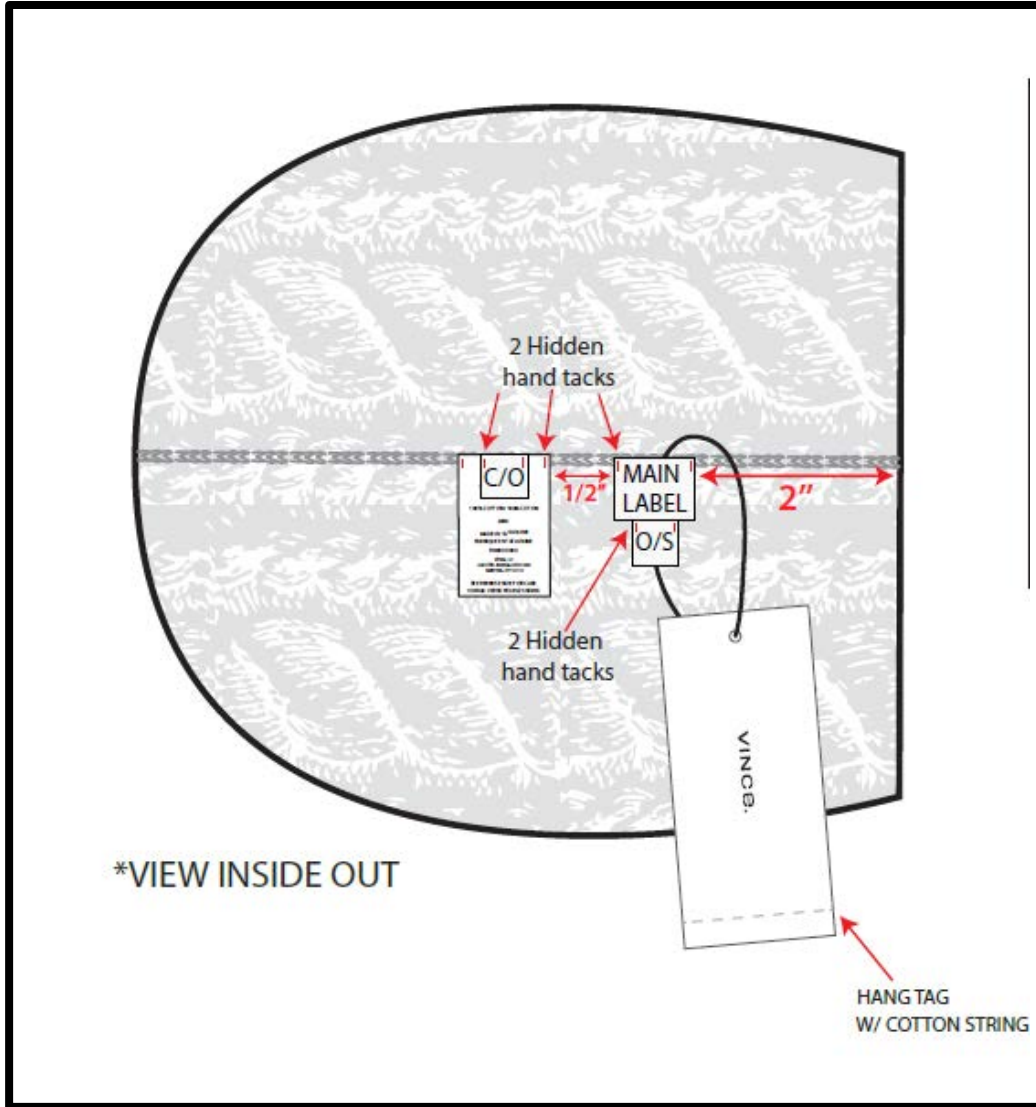
MAIN LABELS - ONESIE



STANDARD CARE & CONTENT LABEL



LAYETTE LABELS – BEANIE



LAYETTE LABELS – CARDIGAN

